DESERET EVENING NEWS SATURDAY DECEMBER 15 1906

PANISH FORK is known as the agricultural center of Utah coun-This is a title she well de-We boast of our river, serves.

canals, meadows, and fertile soll. Our people are energetic, progressive, and contented, always on the alert to improve their farms, and to beautify their city. It being a farming district, the farmers are prosperous and con-tented; the merchant is no less as prosperous and contented, with a prosperous and contented, with a prosperous and contented, with a h that larger and more on the improve. We are We are proud of our schools, We are our business houses, our and lass, but not least, of at waterworks systems in with as pure water as can be where in the world.

he medium sized towns of spanish Fork has perhaps to spanish Fork has perhaps least said of her, and yet the bord is passed from those who e dry and keep posted on her that few cities have such a toture as Spanish Fork. Very

twice within six months to accommodate the increasing business. Situated on the main street in the center of town. It is the only penny cash store

to the purchaser. Mr. Elricksson carries a line of Stand-

ard groceries, dry goods, notions, chil-dren's, men's and women's shoes, hats and caps, in a word a line of general merchandise. Agents for Frielman's well-known boots and shoes. They use pennies and in every way give to the people of Spanish Fork and vicinity every possible on performity to have so de

for cash, offered by your credit mer chants, but 10 per cent lost per month, comes to 120 per cent per year.

town. It is the only penny cash store in the city carrying a big stock of holiday goods, especially prepared to meet the Xmas and New Year's de-mands. The business is run on a strictly cash basis, thus giving to the purchaser advantages that is impossi-ble in a credit, sorip or trade proposi-tion. This enables the proprietor to windersell any and all competitors, no credit, no bad debts, this means much to the purchaser. the institution from the beginning, and has directed its affairs over twenty years. It has occupied its present sito since 1869, and was incorporated in 1871. In connection with its general mercantile business, they carry a large assortment of household goods, furni-

every possible opportunity to buy goods cheaper and better than can be obcheaper and bet tained elsewhere. When you borrow till the next pay day, you loose the 10 per cent discount

ture, hardware, paints and oils, and en-gage in an immense shipping trade. In supporting and sustaining this con-ORAN A. LEWIS, GENERAL MERCHANDISE.

Mr. Lewis and wife came to Spanish Fork about 20 years ago; they had been married only six months. Oran Lewis peddled for a living in the commencement of his career, and after two years in their new home, they started in the mercantile business in the east end of the city 18 years ago, \$200 worse

off than nothing

existence it has never once missed | sets, iron beds, rugs carpets, linoleums wall paper, etc., etc. They keep on hand a fine assortment of the celebrat-ed Buck and National ranges, also the Universal Hot Blast heaters. You can be supplied with a line of trunks, paying its annual dividend. The su-perintendent, John Jones, has been with valices, hand bags, etc. Their musical instrument department embraces planos from the world renowned makers. Steinway, Schaeffer, and Winter. Here also can be purchased the interesting Victor and Edison phonographs. No home is complete without them. They will keep the boys and girls home and make that place more interesting than a theater or circus. A large number of records always on hand. They can supply any make of phonographs with records. The low expense connected with the management of this business

makes it possible to sell goods at prices lower than those asked by dealers in larger towns, and purchasers residing in or within teaming distance of Span ish Fork, make a further important saving in freight. These advantages coupled with the high character this figh institution maintains for fair and hon-orable dealing, which gives every customer the strongest assurance that he is getting full value for his money. These are reasons why the people of Spanish Fork and vicinity should pat-ronize this house.

BANK OF SPANISH FORK.

Capital, \$25,000. Surplus and undivided profits, \$40,000; pays 5 per cent interest on time deposits. The officers are well known men of financial tanding and strict business integrity. Benj, J. Argyle, president; George D. Snell, vice president; T. M. Snell, cashier. These, with George D. Snell, form the directorate. The prosperity of this bank is inseparable from that of the town and its picture. Jr., John Jones and Hubbard Tuttle town and its vicinity, and it is entitled to the fullest measure of public confidence. A general banking business is transacted, and drafts on the principal cities of America and Europe are sold. Accounts, large or small, active or inactive, are invited and will be cared for with fidelity a. A the interests of all patrons will be carefully guarded. There are many rea-sons why any man who earns or handles any considerable amount of money should open a bank account. It is an admirable check upon and record of business transactions, and tends to wards occonomy, and to prevent the needless and unguarded expenditure of money; while a cancelled bank check is the strongest proof of a payment. Persons who may be thinking of opening an account with a bank, will naturally prefer to patronize one of undoubted financial strength, and this respect the Bank of Spanish Fork has no rival in Utah county. Has deposits now in hand of \$140,000, and it is the only bank in the State of Utah paying 5 per cent on time de-

Can you tell how it was that our mothers discovered (or was it evolved) the pumpkin pie? We have studied this subject long and carefully, but in vain. The pumpkin pie of today is a mathematical production. It is done by recipe; so many pinches of spice, so many cups of sugar, so large an allow. ance of flour; but surely pinches and cups have changed, for the old New

Throw back your cap strings once more, little mother! Marach up to the rolling pin board shelf, with that fine confidence that belongs to real art. Pour together the constituents by the instinct of a born homemaker. S the ples into an oven heated hickory wood. And we will a Shove with

"HE city of Springville, named | Deal, the manager, is a very pleasing after Spring creek, a clear mountain stream which flows

through the town, is situated in an extensive cove in the Wasatch chain of mountains, Utah county, 52 miles southeast of Salt Luke City, and it has a population of 4,000 people. To the north, east and south the towering and picturesque mountains form a background of rugged grandeur, affording complete protection from the most severe storms of the winter months. The far-famed Utah valley extends to the northwest, west and southwest until the vision is obscured by another chain of lofty mountains. In this valley, a little more than one mile distant from the city, is Utah lake, a beautiful body of fresh water 30 miles long and 12

The principal resources of Springville are found in the wide area of wonder-

fish.



MAIN STREET, SPRINGVILLE.

fully productive scope of country of teaches us that soap is a true com-pound of fat (or fatty acid) with an alkali, and it is evident, therefore, that which it is the commercial center, Between this city and the mountains there is an elevated plateau, embracing about in Pliny's time soap was known which could not have differed very materially 30,000 acres, composed of a fertile, in composition from the modern prod-uct. As an industry, however, soapsandy loam, on which magnificent crops of cereals are grown, but which is more making on any scale was not known until some time in the seventeenth particularly adapted for the cultivation century. From that period the manu-facture increased enormously, but at of fruits. The broad expanse of valley land is composed of a deep black soil, which is exceedingly rich, responding to the touch of cultivation by yielding dustrial operations and not so much for the person. It is, indeed, probable that the soap of 100 or so years ago was not adapted for personal cleans-ing, owing to its too powerfully caus, tic and detergent properties acting harmfully on the skin. Nowadays soap is manufactured which is so pure as to leave unscathed the most delicate skin, so beautifully balanced are the fatty and alkaline constituents. The crops that would seem incredible in less favored sections of the country. The waters of Spring creek, Hobble creek and other mountain streams of pure spring water are used for irrigating purposes, the warm sunshine and favorable climatic conditions doing the

There is very little if any winter wheat grown in the Utah valley, but the yield of spring wheat averages from 40 to 45 bushels per acre, while 60 and 65 bushels per acre are not uncommon crops. In many instances as high as bushels per acre have been threshed.

Spanish Fork. Agricultural Center of Utah. Springville, Garden City of Utah DAY AND EVENING SESSIONS Under personal management of an experienced train dispatcher. Positions guaranteed Terms 310 per month. gentleman, and in every way qualified for the important position he holds.

SOAP IN ANTIQUITY.

The Egyptians, Greeks and more especially the Romans, we know, took great pains to preserve a clean body; the bath was a great institution in their day, when soap, as we know it, was not in vogue, but oils and fragrant compounds were used to anoint the body. The references to "sope" in the Bible probably meant fuller's earth or wood ashes or alkalis, and these were employed, generally speaking, not on the body, but for such operations as the cleaning of wine and oil casks or marble statues. The juice of certain plants which forms a lather was, however, employed for washing, and is still resorted to at the present day in certain localities. The soap is not mentioned by Homer, who, however, refers to the use of cosmetics in the bath. Pliny distinctly describes a suo-stance for beautifying the hair prepared from good tallow and the ashes



TELECRAPH SCHOOL. Rooms 9 and 10 Eagle Block.

"The Lagoon Road"

Salt Lake & Ogden Railway, Simon Bamberger, President and Gen-

MAIN STREET, SPANISH FORK.

has she grown in the fait mickly antury, that has past, but every step his been sure advance and the foundaon has been laid for one of our larger ton has been laid for one of our larger cities of the state. The streets are wide and long, the blocks large and well placed, the residents from the first have felt that they were building a bigger and better place than the aver-age town. Thousands of acres of choice farming land encirele the city, which ming land encircle the city, which hen well watered from the Strawberry ream now being brought to the valley, make a showing equal to any in

Photo by Eiriksson.

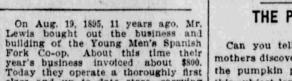
power plant to be built in Spank canyon is now being pushed valley will soon be lighted and spiration will swell the breasts of who have worked hard to build but which they book forward to

the great hopes. The city of Spanish Fork is situated has center of the most beautiful

JEX LUMBER CO. The Jex Lumber Co. was launched

some 15 years since by Wm. Jex, whose cut appears above. When Mr. Jex was struggling to maintain a large family. But by the strictest economy and untiring industry, Mr. Jex succeeded in adding a little to his business each year, so that from a small capital of less than half a thousand dollars, with

judgment and careful assistance is due much of the success of this business. The institution has had a career of steady growth and prosperity. It owns the real estate on which it stands, 100 feet square, and to comply with the growing demands of the business they have rented the two story brick struc-ture next door. Besides this business, Mr. Louis owns farming lands, bank a few thousand dollars' business annually, the Jex Lumber Co. has grown to transact a \$50,000 business with \$10,stock, houses



class and up to date store, carrying everything to be found in a complete country store. Mr. Lewis has been ably

assisted by his wife, and to her keen judgment and careful assistance is due

Lewis owns farming lands, bank k, houses to rent or the estate

THE PUMPKIN PIE.

rest. England pumpkin pie is a lost art.

center of the most beautiful in Utah. To the cast the majes-agnificent peaks of the Wasatch raise up their royal heads and west lies the placid and serene s of the silvery Utah lake. No ce in the west can compare Here are opportunities, and for the most fastidious. Your an be employed either in agri-mechanical or professional h. Happy and smiling homes titudes of God's children. If unsettled and dissatisfied Spanish Fork and here you the meeca of your ambilion, clear and beautiful, broad running north and south on either side with neat and that buildings. The homes of er and business men are nesunder the shadow of the lls; indeed the whole ig hills; expresses enterprise once it and peace. government of Spanish s follows: -James M. Creer; council-

ert W. McKell, James L. Larsen, A. J. Hanson Samkbank

MEWART & DART HONEY CO.

is very much desired and creditable was incorporated last Januwith a capital of \$50,000, shares The following officers direct its affairs: W. of Springville, president; phrey of Provo, vice presi-



WHERE THE HONEY IS STORED AND PREPARED FOR SHIPMENT.

Dart, manager. | SPANISH FORK A. Montague, compose Within the last few pany has worked up an iness. This year they iness. This year they it six cars of comb honey. bee supplies form their large stock has 2,600 colonies of bees. located in ten different Spanish' Fork to Salem. land and the shop they their business in, and have de-n the manager's report a 10 dividend.

0. EIRICKSSON. GENERAL MERCHANDISE.

The proprietor of this store, Mr. on, came to this county about years ago, from Iceland, and set-Spanish Fork. He has steadily ficed until today he has a prosperind up to date establishment. The at beadquarters has been extended

WILLIAM JEX. 000 capital. No better evidence of its

stability and durability can be given than the fact that the push, integrity and determination of the worthy found-er has been the foundation principle of the business firm, and it is needless to say that the firm of which we write promises to become a recognized firm of the county in which it is located. The directorate now includes Council-Worthen of Springville, president; M. Humphrey of Provo, vice presi-T. L. Hales, secretary and treas-and H. C. Jex, manager.

Cashier, A. B. Rockhill. Henry Gardner. Thos. B. Jones.

YOUNG MEN'S CO-OP.

The Young Men's Co-op of Spanish Fork originated in 1885, twenty-one years ago. They moved into their handsome and commodious new building in 1891. The institution is incorporated for \$75,000. The officers, Thos. B. Jones, president; A. B. Rockhill, vice B, Jones, president; A. B. Rockhill, Vice president; P. P. Thomas, secretary, treasurer and manager. Dealers in general merchandis, flour, grain, prod-uce of all kinds, staple and fancy gro-ceries, dry goods and notions, gents' furnishings, boots and shoes, rubber goods, hats, caps and furniture and machinery ato

goods, hats, caps and furniture and machinery, etc. This is one of the most deserving of all of our home institutions oper-ated on the co-operative plan and in the interest of the people. Mr. Thomas, the manager, has worked up from the position of bookkeeper in the concern to be the general manager; he bas thoroughly familiarized himself with the needs of the community. The business has steadily increased. The The The business has steadily increased. volume of trade last year reached \$200,000. They ship every year be-tween 10 and 20 cars of barley, 4 cars

CO-OPERATIVE INSTIUTION. of wheat, 5 or 6 cars of oats, and 2 to 3 cars of alfalfa seed. Handle more and 2 This is the largest, oldest and mos turkeys than any other concern in the important business establishment in country. This year they sold 2,500. Ship goods to Goldfield and Nevada this county. It was organized and launched into existence in 1867. The capital stock is \$106,000, President, Peter Nielson; vice president, August Swenson; secretary, John Moore; treas-urer, John H. Hayes, and superinpoints. Have an extensive mail or-der business to Mammoth and other der busiless to Handled for the farm-ers this year over 3,000 pounds of but-ter, something that has never been done before in the interest of the farmdent, John Jones. They are dealers in general merchandise, flour, grain and produce and manufacturers of harness, and boots and shoes. Besides operater.

JAMES A. MARTEL FURNITURE COMPANY.

and boots and shoes. Besides operat-ing the Co-op roller mills, with a capa-city of 100 barrels in 24 hours. This year's volume of business shows a sworn and conservative estimate of "0.000. The Spanlsh Fork Co-op is co-operative in fact, and not only in name, having represented on its books the interests today of 500 stockholders. The stock of this institution is in de-mand at from 10 to 15 per cent above par. Another remarkable proof of the stability of this concern is the an-nouncement that in all the years of its This is one of the prominent business establishments of Spanish Fork. This company carries a stock of furniture which embraces every article nec-essary to the complete furnishing of a modest cottage or pretentious man-sion, from cellar to garret. Chairs, rockers, tables, parlor sets, bedroom

easily worth \$75,000. Their last year's business represented \$50,000. They have employed in their service about 15 assistants. Agents for Hamilton & Brown Shoe Co. exclusively also the Agents for Hamilton & about you in silent reverence; for e Co. exclusively also the agents for sugar from derful, so beautiful, so much to be lovlistributing Schocroft & Sons, Ogden. ed and trusted as a good homekeep-

COMMERCIAL BANK OF SPANISH FORK. General Banking Business-Interest Paid on Time Deposits.

Vice Prest., John Y. Smith. Paying Teller, R. T. Thurber. Prest., Henry Gardner

John Y. Smith.	Rees D. James
W. A. Milles.	A. B. Rockhill.
Thomas Webb.	

er? There may be such nowadays, doubtless there are, at least we do not say there are not; but if so, let us have the proof of it in more pump-

kin ples made with brains, and not by a cook book. Where do such flavors come from? Certainly any one who has tasted a piece of raw pumpkin is warranted in asking. It was a sublime art that so

blended things as to turn a stupid stew of pumpkin into the most delicious compound that ever tickled the palate, or turned a stomach into a volume of poems. So we meditate, in memoriam, and we think over again the fine things of that boyhood when the at-mosphere was filled with motherhood, when the steam whistle had not yet shricked through the valley, and when home meant quiet simplicity and genale co-operation.

> Sitting on a huge pumpkin, from which he has surveyed one of the most perfect landscapes in the world, the country editor sketches his editorial "Togo, his favorite collie, has brought up the cows from the pasture, and they pass by with a jealous eye at this novel use of their favorite fruit. Really, our mellow-eyed friend! we are all participators together! Verily, what is poetry to us is dinner to you! Corn and grass and pumpkins you have no use for but to make into milk, and give it back to us for our labor and care. But you do not know a pumpkin care. But you do not know a pumpkin ple, and as for editorials, you cannot write them, nor indeed do you care for them. You do not seem to be at all depressed over the fact. "Togo" hurries them on into the yard, sees that the gate is closed, then comes back and sits up beside us for a warm head and words of raise. He looks hand and words of praise. He looks sidewise at us with an impatient wink, sidewise at us with an impatient wink, and nudges our arm till he gets his caress. Ah, well, it all ends in love, and in that we all share, both dog and cow and human beings. The world is a wonderful medley of pumpkins and poetry, animals on the road and animals who think they have reached the end of the road. It is a beautiful thought that evolution works out on its loom, the cloth of good will on carth and peace to all those who are of the peaceful spirit.--The Indepen-dent.

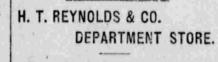
but the largest yield reported was that obtained by Joseph Vane, near Springville, who grew 325 bushels of wheat on four acres, or nearly 82 bushels per acre The average yield of oats runs from

65 to 80 bushels per acre, although under favorable conditions, from 90 to 100 bushels per acre have been harvest-

. The yield from barley runs from 60 to 70 bushels per acre. There is a vast acreage of alfalfa

cultivated in the farming district tributary to Springville, and the returns this profitable industry constitute most important revenue for farmers. Three crops of alfalfa are harvested each season, the yield for the three cuttings being from five to six tons per acre, and it always commands a profitable price.

Industrious eastern people who de-sire homes in the most fertile part of the west are invited to give the facts and figures in this special, edition careful thought. A thorough investigation will prove the absolute truth of every statement we make in this presentation of facts, and those who seek happy and prosperous homes in a health-giving climate, with pleasant surroundings, among a refined and law-abiding people, are cordially invited to come and examine what the Springville district of the "Garden of Utah" can offer them.



This is the largest mercantile establishment in the county. The firm carries a very large stock, "mbracing dry goods, grocerles, shoes, furniture, crockery, hardware, an also conduct a large lumber and coal yard, Mr. Reynolds, the proprietor, is a public spirited man; he is now serving his second term as mayor of the city.

J. N. PEXTON, CONFECTIONERY

The confectionery store of J. N. Pexton, situated on Main street, Springville, is one of the most inviting business places in the cliy. The gentleman keeps a large and varied stock of confectionery of all kinds, so temptingly creasing patronage. He manufactures on his premises a large portion of the confectionery he sells, and it is fully equal if not superior to similar goods shipped in. The gentleman has a fine soda fountain and he has a big trade in temperance beverages and ice cream during the summer season. He handles tobacco and the best brands of cigars.

DEAL BROS. & MENDENHALL.

This institution was established about 20 years ago. Its progress has been upward and onward until today it ranks among the largest and best business houses in the entire county. The promoters are all well known men of business integrity and energy, furnish-ing to the elitzens of Springville and vicinity a complete and full compli-ment of all the articles to be found in a department store. The members of this vast institution are also interested and engaged in rallroad construction throughout Utah, Idaho and Nevada. They own the real estate and immense two-story brick structure wherein is the week-vic conducted their business. Mr. L. D. one of them."

This bakery is situated conveniently on the Main street, with a fine supply of bread, cakes, pies and every delicacy furnished by an up-to-date bakery. The bread is fresh baked every day. Cakes, pies, etc., for socials and other gathering, baked to order. Mr. Wainwright served his time to this trade in England, and he thoroughly understands every detail. Springville is fortunate in securing such a useful citizen, a

of the beech tree. Modern chemistry

first the demands were for rough

cleansing purposes or for certain in-dustrial operations and not so much

fatty and alkaline constituents.

huge proportions which the soap-mak-ing industry has attained are a strong

indication that soap has become a ne-cessity of modern life.-London Lan-

WAINWRIGHT BAKERY.

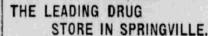
seventeenth

The

Ne

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genial, progressive gentleman, whose genial, progressive gentleman, whose business transactions are governed by sterling integrity. Mr. Wainwright's offorts are ably assisted by his estim-able wife, who has paid such close at-tention to the cleanliness and neatness of the store. Every family in Spring-villa should rive this industry that ville should give this industry their generous support.



Mr. T. R. Kelly, the proprietor of this well known drug store, has given to his business his close personal attention. Here can be found a very large stock of pure drugs and chemicals, family remedies, tollet articles and preparations, druggists' sundries, cigars, etc. Mr. Kelly is a recognized pharmacist unquestioned standing in the profession. Besides all the requirements of a thoroughly up-to-date drug store requirements o. In wall paper no other dealer in Utah county carries such a large stock, having a fine display of the latest designs, Also agents for the justly celebrated Sherwin & Williams paints, Fraternally, Mr. Kelly is a member of the Odd Fellows, Modern Woodmen, and Foresters.

SPRINGVILLE BANK.

The officers of the bank are: H. L. Reynolds, president; Milan Packard, vice president, and A. O. Packard, cashier. The board of directors consists of the following well known gen tlemen: P. W. Madsen, G. W. Mendenhall, H. L. Reynolds, M. O. Packard, Milan Packard, M. E. Crandalt, Jr., L. D. Deal, G. S. Wood and A. O. Packard. The Springville bank was organized in 1891 with a capital of \$50,000. The cashier, Mr. A. O. Packard, is a popular and capable business man of excellent judgment in matters relating to banking. The bank is a displayed and so delicious in quality safe, sound and prosperous concern, as to command a large and ever-in- and worthy of the fullest confidence of the public.

Bees and Electric Lights.

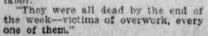
The beeman, as he gently removed a tawny cluster of bees from his beard, said:

"Above all things, never set a bee hive near an arc light. If you do, your bees will die of overwork within Mr. Pexton is a progressive citizen and a member of the local Commercial club. a week.

are light, emitting a powerful illumination, was put up last spring near my bee hive. The night it was put up my bees, mistaking its light for worked like beavers, though

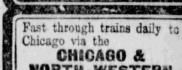
"When the dawn came and the light was extinguished, the bees quite worn out, turned in; but lo! in a few minutes the sun was shining, and the poor bedraggled little creat hurried again, for no bee will con to pass the daylight hours in idler creatures idleness. "They got through the day some-how, and at dusk, after thirty-six hours of unceasing toil, they once more turned in. Alas! the arc light began to hiss and glaw again, and the poor bees, worn to shadows, bent, pallid.

argered forth for another round of labor



CURRENT TIME TABI In Effect June 3, 1906	÷.,	
FAVE SALT LAKE CI	TY.	
Vale	0.00	a.m.
For Park City. For Denver and East For Ogden and Local	8:50	a.m.
***************************************	10:20	a.m.
For Ogden and West For Ogden and West	10:35	a.m.
-For Denver and East	3:50	p.m.
-For Bingham.	8:10	p.m.
For Ogden and West For Ogden and West For Denver and East For Provo and Eureka. For Bingham For Bingham For Ggden and Local	3:00	p.m.
	6:00	p.m.
For Denver and East	8:00	p.m.
MALVE BALT LAKE C		
-From Ogden and the -From Ogden and Local -From Eureka and	8:40	8.m.
-From Ugden and Local	9:50	a.m.
From Eureka and		a.m.
From Denver and East.	10:25	a.m.
-Prom Denver and Ener	1:35	p.m.
From Ogden and the	2:10	p. p.
IN COMPANY AND A DESCRIPTION OF A DESCRI	8:40	p.m.
From Park City. From Heber, Provo	5:15	p. p.
arysvale	5:55	p.m.
From Bingham	10:50	8.10.
From Bingham. From Ogden and the	0.10	
8-From Denver and	7:50	p.1.
	11:00	p.m.
ains except Nos. 1, 2, 3, intermediate points.	4. 5 a	nd (





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