Saturday Last Day *of* Keith-O'Brien's Great
ANNUAL ROUND-UP Sale

Saturday will close the big Round-Up Sale. It is the most remarkable event in the history of Western department stores, the values being exceptional. The merchandise new and choice. . . . . Not a question of profit in this particular sale. The purpose is to establish the Round Up as an annual bargain week, in which all stocks shall be reduced. Thousands of articles are reduced not indicated in this announcement. Every reduction is genuine.

Music at Night.

20% DISCOUNT TO HALF PRICES.

Forenoon Shopping is Urged.

Men's Fine Furnishings.

Quality and value mark each accessory to men's dress. No article is cheap and flimsy. Reasonable prices prevail, and from these fair price reductions are made.

$1.25 Shirts in all the latest effects 95c
$1.00 Coat Shirts, special 65c
$2.00 and $2.50 Shirts $1.50
$1.50 and $1.75 white pleated bosoms $1.25
$2.00 and $2.50 Pongee and Mercerized Shirts, just the things for hot days and outings for.$1.75
75c and 85c Work Shirts for 45c
75c Black Sateens for 38c
$1.50 and $2.00 Nightshirts, silk braid down the front and cuffs, low neck; choice at $1.15
$1.00 and $1.25 Nightshirts for 85c
75c Nightshirts for 45c

Reductions in Men's Underwear.

$1.25 French Balbriggan Underwear, short and long sleeves the garment ..95c
$1.75 and $2.00 American Silk Underwear, the garment $1.15
35c and 50c Underwear in blue, ecru and black; double-seat drawers—the suit 50c
$3.50 Mercerized Suits, in flesh and blue; broken sizes— choice for ...$1.95

Union suits from $1.00 upward.

Hose Specials.

All 20c and 25c Hose in black and tan, fancies, grays, blues split foot and natural foot Hose—3 pairs for 25c
65c and 75c Fancy Hose for 50c
35c Fancy Hose 25c
All Lace Hose, values to 75c—pair 25c

Neckwear.

50c Neckwear for 25c
75c Bat Wings—the proper tie for summer 50c
A good line of checks and plaids 19c
50c Suspenders in light and heavy webs—all patterns including the Uncle Sam Brace 25c
Better have a pair for each pair of trousers.

OXFORDS, SLIPPERS AND SHOES.

Entire Stock of Fine Foot wear—Any Pair, Every Pair Reduced—Snappy Styles, Best Leathers.

This includes finest assortment in the city, of high-grade Shoes and Oxfords, made by the World's greatest and best shoe manufacturers.

$2.95 Shoes, Oxfords, and Slippers.
VALUES $3.50

This includes all our special $3.50 Oxfords, upon which we have made a reputation this season—Oxfords that are worth $4.00 and some $5.00.

$2.45

A great assortment of Women's Oxfords in patent, gunmetal and vici kid—every pair worth $3.50—all lasts, sizes and styles.

Women's White Canvas Oxfords, over 30 styles, $1.75 to $2.95.

$1.95

Boy's Oxfords in patent, vici kid, tan and calfskin, broken lines worth $2.50 to $3.50.

Big Discount on Fine Oxfords—Shoes Exceptionally Cheap—Slippers Reduced in Price.

$1.45

Boy's Calf Shoes—solid soles that wear—sizes 13½ to 4 and 4½ to 7, for big boys; worth $2.00 a pair.

$1.35

Little Boy's Shoes—Those special shoes at this price are a bargain; sizes 8 to 13½; kid, dongola and box calf, worth $1.75.

$1.45

Misses' Shoes and Slippers—pretty, snappy styles worth $1.75.

16c

Shoe Polish—All 25c Shoe Polish during this sale at 16c—Polish for white, tan and black shoes, all makes.

Any Pair, Every Pair, $4.00, $5.00 $6.00 Values **$3.45**

Our entire stock of Women's fine Footwear, Oxfords, Shoes, Slippers.

Boys' Suits, Less ⅓ and ½

Made Along Tailored Lines. Workmanship the Very Best, Well-Wearing and Stylish

Special discount of 20 per cent and 50 per cent from prices which have made this store so popular.

The sale is genuine in every sense of the word. The stock is first-class. No stock is better; few equal ours for the very reason that we pay the manufacturer a little extra on each suit, to be certain that they are extra good.

THE ENTIRE LINE OF BOYS' LIGHT AND MEDIUM SUITS WHICH WE SELL AT $6.50 WILL BE REDUCED ONE-HALF. Mostly mixtures, pleated knickerbockers, box coats and straight trousers. Some of these suits have two pairs of trousers.

Buster Browns and Blouse Suits, one-third reduction.

Plain blue, brown and red; also mixtures; 2½ to 6 years, in Buster Browns; 5 to 10 years in blouse suits.

These reductions apply only to woolen goods.

BOYS' LIGHT AND MEDIUM SUITS IN MIXTURES LESS ONE-THIRD. Good quality of dressy mixtures. Shown in plaited knickerbocker suits and plain box coats and straight trousers. Sizes 6 to 16 years.

$2.95 for $1.97
$4.95 for $3.30
$7.50 for.....$5.00
$8.50 for $5.67
$9.50 for $6.34

Girls' White Dresses, 20% Discount.

White Swiss and Lawn Dresses, embroidered and lace trimmed. Some with short sleeves and low neck; others with high neck and long sleeves. From 6 to 14 years, $3.75, $4.50, $6.50 to $10.00

DAINTY FABRICS.

3,000 yards 30-inch wide Figured Batiste, regular 15c. Round-Up price 6¼c

5,000 yards 36-inch wide Manchester English Figured Batiste, regular 25c Round-Up yard 10c

2,500 yards French Voile Tissues in all the plaid styles; regular 50c. Round-up, yard 16⅔c

10,000 yards of choicest, the most exclusive Wash Fabrics EXACTLY HALF PRICE.

Silk Foulards, Tokio Figured Silks, Yokohama Plain Silks, Arnold's Silk Tissues; 50c for, yard 25c

Every yard of White Wash Fabrics reduced 25 to 50 per Cent.

India Linons, Persian Lawns, Dotted and Figured Swisses, Dimities, Nainsooks, Long Cloths, French Batiste, French Lingerie. Follows a sample of the reductions; 40 inch wide India Linon; 18c grade for yard 8⅓c

And one more effort. Lonsdale Bleached Muslin, Fruit of the Loom Bleached Muslin, Hill Bleached Muslin; 15c regular, for yard 10c

Linen Round-Ups.

64-inch wide all-linen Cream Damask, 65c grade for ..... 39c yard
72-inch wide, all linen Bleached Damask $1.25 grade for ..... 69c yard.
72-inch wide, all-linen Bleached Damask, $1.50 grade for ..... 95c yard.

25 per cent reduction on all Towels.

Table Cloths, Napkins, Table Linon. Keith-O'Brien guarantees every yard of linen to give satisfaction or money is refunded.

Plain white Suiting Linens, every yard guaranteed pure Irish linen.

35c grade for .....16 2-3c yard
45c grade for .....27c yard.
50c grade for .....33c yard.
65c grade for .....40c yard.
75c grade for ..... 55c yard.

EMBROIDERY REMNANTS

We have gone through our entire stock of Embroidery, and all remnants are less than half-price. These are in lengths from 1½ to 4½ yards.

All Our Irish Hand-Embroidered Linens from the small Doily to the largest Centerpiece. Exactly Half price. No goods laid away before the sale for anyone.

ROUND-UP DOMESTICS

All 10c Ginghams ..... 5¾c yard.
All 12½c Ginghams .....8 1-3c yard.
All 15c Ginghams ..... 11c yard.
All 15c Percales ..... 10c yard.
All 20c Cambrics ..... 15c yard.
All 7½c Best Calico ..... 5½c yard.
All 15c Madras Shirting ..... 10½c yard.
All 20c Galatea Cloth .....12½c yard.

INITIAL HANDKERCHIEFS

Unlaundered Initial Handkerchiefs, all pure linen—special each ..... 12½c.

3000 TRAVELING MEN'S SAMPLES OF FINE WOOL DRESS GOODS.

Good for Comfort Coverings, values up to $3.00 yard. Size run about 27 inches wide by 36 inches long. Choice for 5c each.

SHEETS AND PILLOW CASES BLEACHED.

No. 1000. Size 81x90, regular 75c for ..... 55c each.
No. 2000. Size 72x90, regular 79c for ..... 59c each.
No. 3000. Size 81x90, regular 90c for ..... 65c each.
No. 100. Size 45x36, regular 12½c for ..... 8 1-3c each.
No. 200. Size 45x36, regular 15c for ..... 12½c each.
No. 300. Size 45x36, regular 18c for ..... 14c each.
No. 400. Size 45x36, regular 20c for ..... 15c each.

In the Candy Section

50c a pound is the regular price of Nut Loaf, fresh every morning. Round up price 30c

K. O. B. Chocolates at 50c a pound. No chocolates at 75c equals them.

Chocolate Teasers, worth 40c a pound.

This will be a surprise to you. You are sure to buy them, like them, and sure to want more. Special for Saturday, ... 25c

An odd lot of Belts—Silk, Leather and Wash, Value 50c to $1.50. Odd sizes Black, Brown, Gray, White and tan. Will close them out at 10c

A 10c cake of Armour and Co's Glycerine Toilet Soap 5c

Traveling Men's Sample Silk Petticoats Half Price

A few blacks, a number of novelties, Roman stripes, one brown, one navy blue and one black; hand-embroidered; many colors not mentioned.

$25.00 at $12.50
$27.50 at $13.75
$22.50 at $11.25
$18.75 at $9.38
$18.50 at $9.25
$8.50 at $4.25

Ladies' Wash Petticoats.

Gingham Petticoats with deep tucked flounce, also Percale Petticoats, with two small ruffles, or accordion plaited flounce. Regular $1.25 styles. Round-Up price 98c

Round up Sale of Ladies' Suits.

Linen Jacket Suits, Silk Jumper Suits, White Silk Waist Suits, Cravenette Coats, Top Coats and Wash Skirts—mail orders for any of these suits or garments will be carefully filled.

Linen Jacket Suits in blue, white and pink; Eton jacket, handsomely trimmed with heavy medalions; $18.50 value for $9.75

White Wash Skirts in rep and linen, handsomely tailored; finished with strap of material; $6.75 value for $3.95

White Shirtwaist Suits—good quality French lawn, handsomely trimmed with embroidery; 8-4 sleeve; trimmed; $5.75 value for $2.95

Cravenette Coats in oxford, tan and olive, 52-inch coats, plaited back, belted at waist; collars and cuffs inlaid with silk; $15 coat for $9.75

White Wash Skirts in linen-finished duck, man-tailored; $4 values for $1.95

Topcoats in Dublin-twist covert, ¾-length, full loose back—$10 coat for $5.00

Silk Jumper Suits in fancy and plain taffeta in navy brown and novelty stripes; $22.50 values for $13.75

SMALL THINGS--SMALL PRICES

WAIST PINS.

Fine gold filled, 2 and 3 on a card; 35c and 50c values, card 25c

BEAUTY PINS....

Odd lot, 2, 3 and 5 on card; worth 35c a card. Round-Up 15c

BELT BUCKLES.

An endless variety ;values 65c to $1.00 Round-Up 35c
Bead Necklaces —25c ones. Round-Up price 10c

KID, LINEN AND SILK BELTS.

75 cents, $1.00 and $1.25 values, for the Round-Up sale 50c

ROUNDING UP LITTLE NOTIONS.

5c invisible Collar Supporters 1c
2 for 5c White Cotton Tape 1c
2 for 5c Ironing Wax 1c
15c Black Skirt Braid 10c
20c Wash Shields 10c
15c a dozen Shoe Laces ..... 5c a dozen.
20c Oxford Laces 10c
30c Scissors 10c
10c Cabinet Hair Pins 5c
5c card Hat Pins 1c
5c card Hooks and Eyes 1c
15c box straight Hooks and Eyes 1c
5c card Lace Pins 1c
5c paper Belt Pins 1c
15c pair Sleeve Protectors 5c

EMPHATIC PRICE CONCESSIONS IN LITTLE NOTIONS.

5c paper of Needles, Standard Brand....2 for 5c
15c Child's Supporters 10c
20c Ladies' Supporters 10c
35c and 50c Front Pad Supporters 25c
Liquid Green Soap, regular 50c for 20c; 25c for 10c
Sozodont Tooth Wash 15c
Mennen's Talcum ..... 2 for 25c
5c Orange Wood Stick 1c
$1.00 Domestic Perfumes 50c
$1.00 Imported Perfumes 69c
50c Domestic Sachet 25c
10c Williams Shaving Soap 5c

NOTIONS.

Buttermilk Toilet Soap, a box worth 25c 10c
25c Castile Soap ..... 10c a cake.
A Genuine 10c cake of Glycerine Toilet Soap, large size 5c
25c Soap Boxes 15c
25c Sponge Bags 10c
25c Tooth Brushes 10c

BELTS.

Ladies' belts—silk, leather or linen, in odd sizes. Leather 22, 24 and 30; silks 24 and 26; linen 22, 28 and 30. Values from 75 cents to $1.50. Round-Up price 25c

Millinery Lower Than Ever Before----Stylish Millinery !

$10.00 and $12.00 values—Trimmed Millinery for $2.95
Special lot of Trimmed Hats—$15.00 values for $5.00

A line of White Sailors. 75c and $1.00

Special Lot of Black Sailors, for $1.00
Children's Duck Hats, $3.00 and $4.00 values for $1.00
All untrimmed Shapes—Values up to $2.50—this week 48c

LOVELY WAISTS.

White Waist of fine quality of lawn—entire yoke of fine tucking, finished with Val. lace insertion; tucked back; collar and cuffs; regular $1.00 quality. Round-Up 49c

White Lawn of very fine quality; yoke of English eyelet embroidery, finished with beading; fine tucking below yoke; tucked collar and cuffs edged with Val. lace; regular $1.95. Round-Up 95c

A handsome mercerized Batiste Waist, made with paneled front of machine embroidery; Val. lace and tucks; yoke and collar of dainty Val. laces; regular $3.00. Round-Up $1.95

A handsome white Swiss Waist, front elaborately trimmed with medallions, Val. lace and tucking; daintily trimmed collar and cuffs to match; tucked back; regular $4.00 value. Round-Up $2.45

A beautiful Waist of French Lingerie, daintily trimmed in effective design, with Princess lace and hand embroidery; an especially good value at $5.00. Round-Up $3.95

One of our strongest values in the Round-Up is a handsome Waist, hand embroidered in very pretty patterns; front, back and sleeves tucked with fine baby tucking; regular $7.50. Round-Up $4.95

$9.75 Values—Round-Up, $6.45.

This number is handsomely embroidered dotted Swiss; yoke made of dainty pattern of embroidery to match Swiss; sleeves and back trimmed.

A beautiful Waist, with entire front and back made of baby Irish pin tucks and German Val. lace; finished with handsome medallions of fillet lace; kimono style; sleeves elaborately trimmed with same laces; fancy collar and cuffs; regular $12.00. Round-Up $8.50

An exquisite Waist with pattern embroidery, panels separated by V-shaped front, made of baby Irish, cluny and German Val. lace, handsomely trimmed sleeves and back; regular $13.50. Round-Up $9.75

Half-Price Waists Rounded Up

A line of white linen College Blouses, made Peter Pan style, with long or short sleeves; especially good styles for misses.

Our $4.50 for $2.25
Our $3.50 for $1.75
Our $2.50 for $1.25

Laces at Attractive Prices.

Trimmings, Appliques, Platt Vals. All Dainty and New.

One lot of fancy trimming in Taffeta Bands and Medallions in colors. Worth upward to $3.50. Special ..... $2.00 yard.

Latest trimmings in Bands and Edges, suitable for Jacket and Jumper Suits. Values from $1.25 to $1.65 yard. Special ..... 79c yard.

All of our fancy imported trimmings, from $5.00 to $10.00 a yard .....HALF PRICE.

Plat Val. Laces from 1½ to 5 inches wide. Worth 25c yard. Special ..... 10c yard.

Another line of Platt Val. Laces, from 1½ to 3 inches. Worth to 20c yard. Special....5c yard.

BRANDING NEW LACES.

These are the linen finished Seville Laces used for trimming underwear and children's dresses, 1 to 4 inches wide. Special ..... 5c yard.

Applique Laces in Medallions and Finished Edge Insertions, used for trimming Net Waists and Linen Suits. Worth to $1.75 yard. Special ..... 79c yard.

Medium size heavy Lace Medallions in Ecru and White—pretty trimmings for Pongee Suits, also for Lace Waists. Worth to $2.50 yard, for .... $1.70 yard.

ALL FANCY RUFFS AT HALF PRICE.

$12.00 for $6.00
$10.00 for $5.00
$8.00 for $4.00
$6.00 for $3.00
$4.00 for $2.00
$3.00 for $1.50
$2.50 for $1.25
$2.00 for $1.00

25 per cent discount on all Fancy Collars Yokes, Chemisettes.

COAT SETS.

Embroidered on linen—good value at 75c—special, a set 45c

Household Utility Bargains.

5c Black long-handle Tea Strainer .....2 for 5c
10c Black long-handle Tea Strainer 5c
5c Spout Strainers.....2 for 5c
1-pint Mason's Fruit Jars....65c
1-quart Mason's Fruit Jars....75c
1-pint Economy Fruit Jars...95c
1-quart Economy Fruit Jars.$1.20
Jar Rubbers, dozen.....5c
$1.25 No. 7 N. P. Copper Teakettle $1.00
$1.50 No. 8 N. P. Copper Teakettle $1.40
25c Tin Teakettle 16c
106-piece Johnson Bros Dinner Set, 6 patterns to select from..... $15.50
$1.75 Hammock $1.40
$3.00 Hammock $2.40
$5.00 Hammock $4.00
50c Glass Washbowl.....39c
50c Blue Enamel Washbowl..39c
50c Brass Washbowl.....39c
25c 75-foot Wire Clothesline..19c
One dozen common Wood clothespins 1c
$2.25 No. 4 Bread Mixer.....$1.75
$2.75 No. 8 Bread Mixer....$2.00
$37.50 No. 8-16 Elite Steel Range—high closet and water back—Stovepipe and delivered $25.00
5c package 4½ yards, any color Shelf Paper, 2 for.....5c
20c hundred Paper Napkins..10c
20c 8-quart Galvanized Iron Pail 14c
25c 10-quart Galvanized Iron Pail 18c
30c 12-quart Galvanized Iron Pail 21c
35c 14-quart Galvanized Iron Pail 24c
45c 16-quart Galvanized Iron Pail 32c
50c No. 0 Galvanized Iron Tub 35c
60c No. 1 Galvanized Iron Tub42c
70c No. 2 Galvanized Iron Tub49c
80c No. 3 Galvanized Iron Tub.56c
60c Wicker Clothes Basket...40c

A WEEK OF TREMENDOUS SELLING.