

Uphill or Down—Sandy Road or Asphalt Pavement—It makes no difference to the

OLDSMOBILES

All models are now ready for immediate delivery

Built by the most Successful automobile builders in the world.

Sold and represented in every civilized country in the world

The Olds was the first practical auto at a practical price in the world.

The Oldsmobile line today is the best line at the price in the world.

The OLDSMOBILE Is Famous The World Over

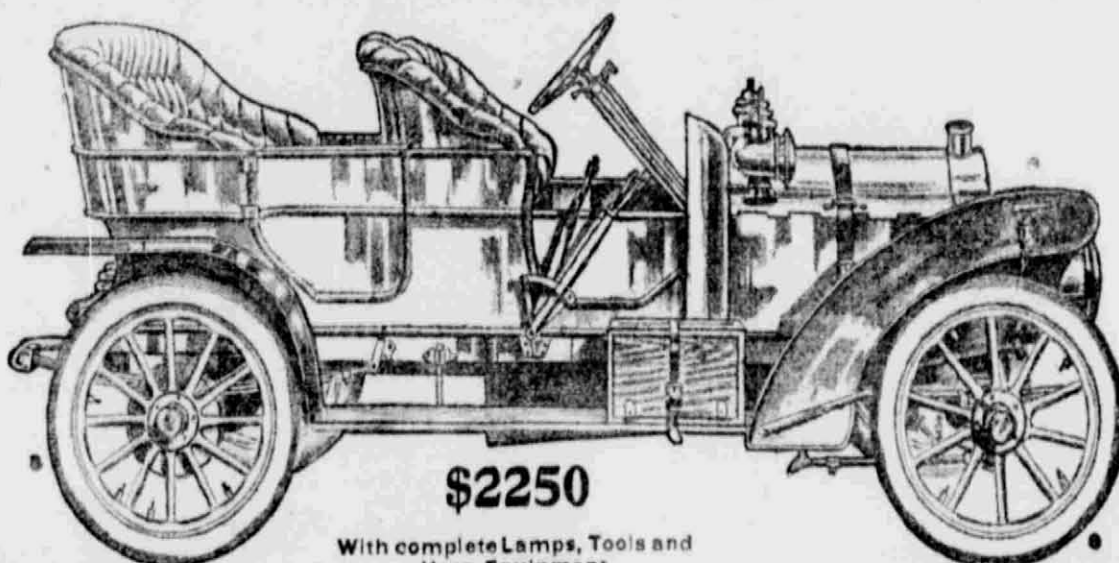
MODEL S

Palace Touring Car

FOUR CYLINDERS

The Model S car goes through any road you want to go, generally on the high speed.

The kind of a demonstration we like to give is about 40 miles over bad roads. That kind of a demonstration will convince any prospective purchaser



\$2250

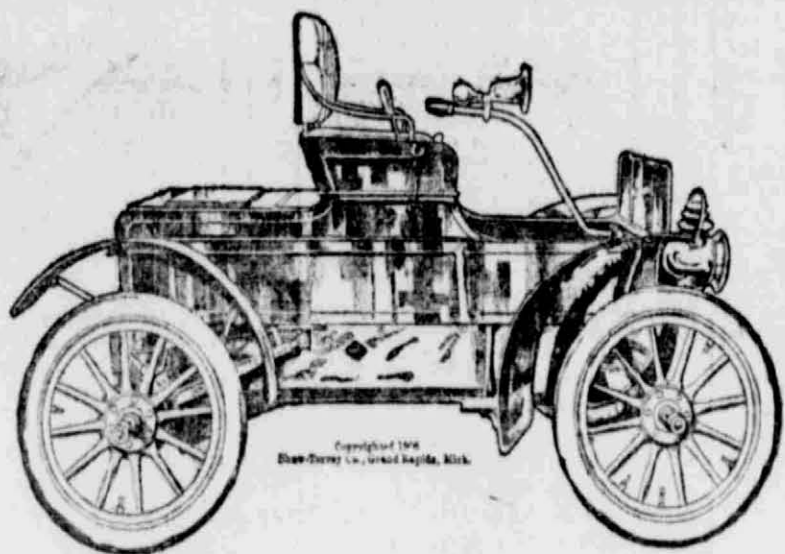
With complete Lamps, Tools and Horn Equipment

and there is no car at anything like the price that has as much power or will accomplish more under trying conditions than the Oldsmobile Touring Car. That is the kind of demonstration we would like to give you if you are interested in an automobile this year.

Call us up and we will make any kind of a demonstration; put the car through any kind of a test you may desire.

You cannot afford to buy an automobile this year without investigating the Oldsmobile. It means more for the money than any other car.

We can Guarantee IMMEDIATE DELIVERY both on the Touring Cars and on the Runabouts.



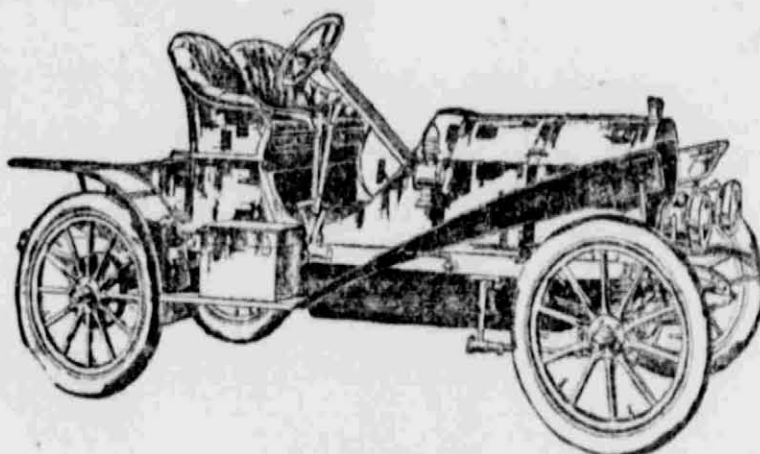
\$650.00

With complete Lamps, Tools and Horn Equipment

MODEL B

Piano Box Runabout

This little car contains the same engine as our curved dash, and has been built at the request of a great many of our customers. It is a great favorite among the ladies, running and looking like an electric, yet able to go long distances without refilling.



\$2250.00

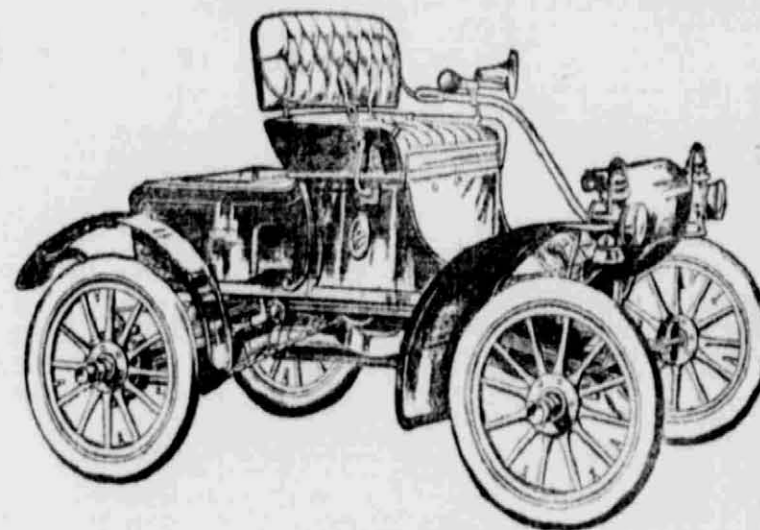
With complete Lamps, Tools and Horn Equipment.

FLYING ROADSTER

The "S" Runabout

The Speed of a Racer. The Staying Qualities of a Bull Dog. More Powerful for its weight than any car on the market.

GEE! BUT IT'S A WONDER!



\$650.00

With complete Lamps, Tools and Horn Equipment.

MODEL B

Curved Dash Runabout

You see them everywhere. They go everywhere you see them. The most practical runabout ever built.

PROOF: Seven automobiles have crossed this continent. Three of them have been this type of machine.

GET OLDSMOBILE WISE.

SOME WINNINGS OF THE OLDSMOBILE

ENDURANCE RUNS—Awards won by the Oldsmobile in every contest entered. Long Island Contest, 1902—First-class certificate.

New York to Boston Run, 1902—Only gold medal awarded in our class.

New York to Pittsburgh Run, 1903—Two first-class certificates; highest awards in our class.

English Reliability Run, 1903—Gold and silver medals; only awards given in our class; in competition with 23 foreign cars.

Service Wagon Contest, 1904—Gold and silver medals. Certificate, New York to St. Louis Tour, 1904.

Highest award in White Mountain Endurance Contest, 1904.

100-hour non-stop run in Chicago.

200-hour non-stop run in Detroit.

100-hour non-stop run in Cincinnati.

Model "S" ran from Toronto to St. Catharines, Ont. with sealed high speed clutch.

CONTINENTAL RUNS, 1904—First prize Concours International of the Automobile Club of Italy at Milan.

Highest award of silver medal in Berlin to Leipzig Reliability Run of Automobile Club of Berlin.

TRANSCONTINENTALISM—The only runabout to ever cross the American Continent under its own power is an Oldsmobile. The machine made the trip from San Francisco to Portland, Maine, and from New York to Pittsburgh in the Reliability Run of 1903. 3500-mile race between the two Oldsmobile runabouts "Old Scout" and "Old Steady" from New York to Portland, Oregon. Old Scout making the trip over horrible roads in 44 days.

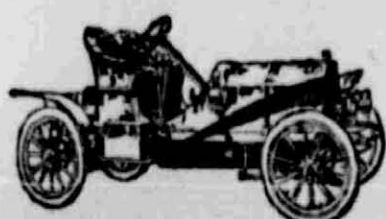
CLIMBING GRADES—The Oldsmobile accomplished the feat of mounting the Capitol steps at Lansing, the grade of which is 44 per cent—a difficult feat unequaled by any other car. The first gasoline runabout to ever climb Mt. Washington. Winner of five medals in the "Climb to the Clouds" up Mt. Washington in 1904. The second automobile of any description to climb Mt. Snowdon, the highest mountain in Great Britain, beating the previous record by three hours. Winner at Eagle Rock Hill Climb, 1904, beating all single-cylinder and most of the four cylinder cars.

Climbed the famous staircase in Odessa, Russia, 193 steps, 30 degrees grade, and climbed steps of Capitol at Washington. Model "S" Palace Touring Car ran from New York to Poughkeepsie, N. Y. (75 miles) with the gear lever sealed in the high speed notch—a feat never done by any automobile in any country. It seemed impossible but the big four-cylinder car went up each hill (ranging from 10 to 32 degrees) on high speed.

EXPOSITION AWARDS—Award of merit at the Osaka Exposition in Japan. Gold medal at the Mohon-Melo Exposition in Calcutta. Silver medal at Paris Automobile Show. Two gold medals at St. Louis Exposition, 1904; only light car to receive gold medal. The Oldsmobile was the only automobile given a gold medal at the Portland (Ore.) Exposition.

This strong list of records, medals and trophies won cannot but appeal to the discerning purchaser as an indication of a merit which has yet to be demonstrated as belonging to any other make of automobile.

The Oldsmobile is a Special Train at your door.



Model S Runabout

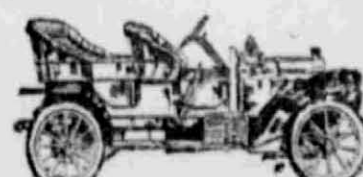
OLDS MOTOR WORKS, Lansing, Mich.

UTAH AUTO CO.,

57 MARKET STREET, SALT LAKE CITY, UTAH.

Get an Oldsmobile in the beginning. Don't Experiment.

High speed up hill—
Brakes on down hill.
Hell for action on the level.



Model S