

NEW PILOTS FOR AN OLD SHIP

SOME OF THE YOUNGER GENERATION WHO WILL DIRECT THE FUTURE COURSE OF STANDARD OIL COMPANY



WILLIAM G. ROCKEFELLER



JOHN D. ROCKEFELLER JR.



PERCY A. ROCKEFELLER



EDWARD T. BENNETT



CHARLES H. PRATT



JAMES A. MOFFETT

Forty years ago, the Standard Oil Company was a small, struggling enterprise. It has since grown into a powerful corporation, and its future is bright. The younger generation of the company is taking over the reins, and they are determined to make the company even more successful than it has been in the past.

The members of the old guard of the company who are still living, but whose time and energy and physical strength are fading away from them, are now being replaced by the younger generation.

Henry H. Rogers, the man who has been called the "father of the Standard Oil Company," is now being replaced by his son, John D. Rockefeller, Jr.

John D. Rockefeller, Jr., is now the president of the company, and he is determined to make the company even more successful than it has been in the past.

States Steel corporation, the Missouri Pacific Railway company and various other enterprises. In one physical respect at least, William G. Rockefeller resembles his father. He is only thirty-four years old, but he has the same keen, unflinching determination that his father had.

many of his father's widespread business and financial interests. Young Mr. Rogers is a director of the American Copper company and the National Copper bank. With Charles Millard Pratt, secretary of the Standard Oil company, Mr. Rogers is a director of the American Copper company and the National Copper bank.

LIGHTS AND SHADOWS OF A CITY

HALLOWEEN, with its ghostly lights and shadows, is a time of mystery and magic. It is a time when the veil between the living and the dead is thin, and when the spirits of the dead are said to walk the earth.

Rob-a-dub-dub! "That's that!" "Sounds like a married drum." "Oh, but it couldn't be. The children's playthings are in the attic, and they are all dead and asleep." "Maybe one of them is up there, now."



NEW ARRIVALS OF SUITS AND COATS

The great demand for Z. C. M. I. Suits and Coats necessitated our buyer making another trip East. For some time now he has been in New York, hurrying off shipments of the newest style Suits and Coats. Each day we are receiving new goods that will delight lovers of fashion.

SPECIAL TO MOULDERS

\$3.00 will buy you a pair of good home made special moulders Shoes.

See our new styles in men's shoes for \$3.50 Patent Leather, Calf, and Vico Kid.

Vincent's Queen Quality Store

110 MAIN STREET

John, but he has the pocket and starts out with a very pale little girl who seemed to cry the very moment while she was sitting on the ground, thinking of my feet, and how I was disappointed in not winning the prize at the fair.

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MOVE THE BOWLS AND WORK OFF YOUR COUGH WITH THE NEW COUGH CURE