

# Z. C. M. I. ANNUAL MAY SALE!

## ONE WEEK,

Commencing Monday, May 15, Continuing to Saturday, May 20.

Come and See the Greatest Merchandising Event That Has Ever Occurred in the West!

HERE IS A PARTIAL LIST OF THE THOUSANDS OF BARGAINS OFFERED:

### Silks and Dress Goods.

This season's Dress Goods and Silks. Offerings for our Annual May Sale are the greatest money savers ever placed before the public in the West. Our purchases were made to unusual advantage, and we are offering this to the benefit of our patrons in this week's sale.

#### SILKS.

Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.  
Extra heavy Black Tulle, sold regularly at \$1.75 per yard, in this sale only at \$1.25 per yard.  
Lace and Ribbon, sold regularly at \$1.00 per yard, in this sale only at \$0.75 per yard.  
Lace and Ribbon, sold regularly at \$1.00 per yard, in this sale only at \$0.75 per yard.  
Lace and Ribbon, sold regularly at \$1.00 per yard, in this sale only at \$0.75 per yard.

### Notion Department.

This is the best of any department in our monthly establishment for the widest variety of goods and the lowest prices that prevail. Here are a few illustrations:  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.  
Extra heavy Black Tulle, sold regularly at \$1.75 per yard, in this sale only at \$1.25 per yard.

#### FANCY RIBBON.

We will sell all our Fancy Ribbons, sold regularly at \$1.00 per yard, in this sale only at \$0.75 per yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### KID CLOVES.

One lot of Kid Gloves, black and white, all sizes, sold regularly at \$1.00 per pair, in this sale only at \$0.75 per pair.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### LACES.

Medallion and all Laces, black and white, sold regularly at \$1.00 per yard, in this sale only at \$0.75 per yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### HANDKERCHIEFS.

One lot of Handkerchiefs, black and white, sold regularly at \$1.00 per dozen, in this sale only at \$0.75 per dozen.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### DRESS GOODS.

Our entire stock of Dress Goods that are sold regularly at \$1.00 per yard, in this sale only at \$0.75 per yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

### Linen Department.

Beautiful Linen is a joy to the housekeeper, and this May Sale is a precious boon for the opportunity it affords to secure these goods at the lowest prices ever known in the West. Here are some of them as evidence of the bargain offered:  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### UMBRELLAS.

Let No. 1-250 Black 28 in. Umbrellas, all new and assorted handles, sold regularly at \$1.75 to \$2.00, in this sale only at \$1.25 to \$1.50.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Aprons.

LADIES' WHITE APRONS—Regular price 25c, in this sale, 20c.  
LADIES' GINGHAM APRONS—Only 10c each.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### TURKISH BATH TOWELS.

Black and White, sold regularly at \$1.00 per pair, in this sale only at \$0.75 per pair.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

### Hosiery and Underwear.

In this department everything is of the highest quality, and we make every effort to give our better value than you can get elsewhere.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### UNDERWEAR.

Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### SEPARATE SKIRTS.

Our entire stock of Separate Skirts, sold regularly at \$1.00 per skirt, in this sale only at \$0.75 per skirt.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### WRAPPERS.

Our Wrappers are made with the very best material, and we make every effort to give our better value than you can get elsewhere.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### PLUSH CAPES.

We have a few of these very stylish Plush Capes, sold regularly at \$1.00 per cape, in this sale only at \$0.75 per cape.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### WINTER JACKETS.

A \$2.00 Jacket for \$1.50.  
A \$1.50 Jacket for \$1.00.  
A \$1.00 Jacket for \$0.75.

#### FRENCH CHALLIE TEA COWNS.

A light and dressy cover, sold regularly at \$1.00 per cown, in this sale only at \$0.75 per cown.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### LADIES' AND CHILDREN'S COSSAMERS.

A lot of 25 per cent off all \$1.00 to \$1.50.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### SILK WAISTS.

A lot of 25 per cent off all \$1.00 to \$1.50.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Straw Hats.

Ladies' and Children's Straw Hats, sold regularly at \$1.00 per hat, in this sale only at \$0.75 per hat.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

### Cloak Department.

This department, where the best of its class is to be found, has been given special attention this season. We have received an immense stock for this May Sale. All articles are strictly up to date in fashion and quality, and are being offered for this week only, at prices never before equalled for their cheapness.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### LADIES' TAILOR-MADE SUITS, ONE-THIRD OFF.

That means—  
\$1.00 suit for \$0.67.  
\$1.50 suit for \$1.00.  
\$2.00 suit for \$1.33.

#### BABIES' CLOAKS.

Black, Indigo, Cashmere, a lovely lot, 25 per cent off.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### CHILDREN'S SPRING JACKETS.

April 1 to 14. One lot of about 10 to 12 pieces, sold regularly at \$1.00 per jacket, in this sale only at \$0.75 per jacket.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Clothing and Gent's Furnishing Department.

Men's Suits, sold regularly at \$1.00 per suit, in this sale only at \$0.75 per suit.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### 5 CENTS A YARD TABLE.

Do not fail to visit our 5-cent a yard table. We have more than 100 yards of material, and we are offering it at 5 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### NOTE OUR 8-13 CENTS A YARD TABLE.

Do not fail to visit our 8-13 cents a yard table. We have more than 100 yards of material, and we are offering it at 8-13 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### REMNANT SALES.

We offer our extensive line of assorted remnants at half-price.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Shirt Waists.

"WE ARE THE PEOPLE" when you speak of Ladies' Shirt Waists. Our stock is in variety of patterns, and we are offering it at 50 per cent off.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

### Wash Dress Goods Dept.

Here we have both the cloths and Trines in great quantities. Our stock has been obtained in the best markets, by careful selection, and by such purchases the prices have been the lowest within reach. This advantage we share with our patrons by offering the goods at the lowest possible figures for a week only, and give bargains that are unparalleled elsewhere. Here is a partial list of articles and prices. Come and see our numerous others for yourself.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### CHILDREN'S SPRING JACKETS.

April 1 to 14. One lot of about 10 to 12 pieces, sold regularly at \$1.00 per jacket, in this sale only at \$0.75 per jacket.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Clothing and Gent's Furnishing Department.

Men's Suits, sold regularly at \$1.00 per suit, in this sale only at \$0.75 per suit.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### 5 CENTS A YARD TABLE.

Do not fail to visit our 5-cent a yard table. We have more than 100 yards of material, and we are offering it at 5 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### NOTE OUR 8-13 CENTS A YARD TABLE.

Do not fail to visit our 8-13 cents a yard table. We have more than 100 yards of material, and we are offering it at 8-13 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### REMNANT SALES.

We offer our extensive line of assorted remnants at half-price.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Shirt Waists.

"WE ARE THE PEOPLE" when you speak of Ladies' Shirt Waists. Our stock is in variety of patterns, and we are offering it at 50 per cent off.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

### Shoe Department.

In this Department there will be shoes during our GREAT ANNUAL MAY SALE. Here are some of the bargains offered:  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### CHILDREN'S SPRING JACKETS.

April 1 to 14. One lot of about 10 to 12 pieces, sold regularly at \$1.00 per jacket, in this sale only at \$0.75 per jacket.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Clothing and Gent's Furnishing Department.

Men's Suits, sold regularly at \$1.00 per suit, in this sale only at \$0.75 per suit.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### 5 CENTS A YARD TABLE.

Do not fail to visit our 5-cent a yard table. We have more than 100 yards of material, and we are offering it at 5 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### NOTE OUR 8-13 CENTS A YARD TABLE.

Do not fail to visit our 8-13 cents a yard table. We have more than 100 yards of material, and we are offering it at 8-13 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### REMNANT SALES.

We offer our extensive line of assorted remnants at half-price.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Shirt Waists.

"WE ARE THE PEOPLE" when you speak of Ladies' Shirt Waists. Our stock is in variety of patterns, and we are offering it at 50 per cent off.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

### China and Crockery Department.

For this sale we will offer a great number of articles, both useful and ornamental, at prices never before equalled. Here are some of the bargains offered:  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### CHILDREN'S SPRING JACKETS.

April 1 to 14. One lot of about 10 to 12 pieces, sold regularly at \$1.00 per jacket, in this sale only at \$0.75 per jacket.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Clothing and Gent's Furnishing Department.

Men's Suits, sold regularly at \$1.00 per suit, in this sale only at \$0.75 per suit.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### 5 CENTS A YARD TABLE.

Do not fail to visit our 5-cent a yard table. We have more than 100 yards of material, and we are offering it at 5 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### NOTE OUR 8-13 CENTS A YARD TABLE.

Do not fail to visit our 8-13 cents a yard table. We have more than 100 yards of material, and we are offering it at 8-13 cents a yard.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### REMNANT SALES.

We offer our extensive line of assorted remnants at half-price.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Shirt Waists.

"WE ARE THE PEOPLE" when you speak of Ladies' Shirt Waists. Our stock is in variety of patterns, and we are offering it at 50 per cent off.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Straw Hats.

Ladies' and Children's Straw Hats, sold regularly at \$1.00 per hat, in this sale only at \$0.75 per hat.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### SILK WAISTS.

A lot of 25 per cent off all \$1.00 to \$1.50.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.

#### Straw Hats.

Ladies' and Children's Straw Hats, sold regularly at \$1.00 per hat, in this sale only at \$0.75 per hat.  
Ladies' Black and Blue Tulle, sold regularly at \$2.00 per yard, in this sale only at \$1.50 per yard.