

Tremendous Interest Aroused

BY THE MAGNITUDE OF
THE GRAND PRIZES TO BE GIVEN
AWAY IN

Carstensen & Anson Co.'s BIG \$40,000 VOTING CONTEST

OUR ADVERTISING MANAGER did not know the kind of people we have in Salt Lake. He told us we need not expect any real interest to be taken in the contest for two or three weeks. We thought he ought to know, and consequently were not prepared for the tremendous stream of votes and inquiries that came pouring in on us from all over the State.

It began with the first mail on Monday morning and has continued with increasing volume until we are literally swamped; then the telephones began to ring and it seemed at times as though every person in the city wanted to know all about this contest. How could we afford to do it, etc., and wasn't there some catch about it somewhere? Were we really going to give away all these magnificent prizes amounting to \$40,007.80, or were we in a combination with several other houses on the deal? This is just what we anticipated, and therefore we wish to say to the people of Salt Lake and this State that CARSTENSEN & ANSON COMPANY ALONE will

GIVE AWAY ABSOLUTELY FREE Five Hundred and Nine Grand Prizes Valued at Over \$40,000

VOTES PER DOLLAR ON NEW BUSINESS

On amounts of \$1.00 to \$10.00	200	votes per Dollar
On amounts of \$11.00 to \$25.00	400	votes per Dollar
On amounts of \$26.00 to \$50.00	600	votes per Dollar
On amounts of \$51.00 to \$100.00	800	votes per Dollar
On amounts of \$101.00 to \$200.00	1000	votes per Dollar
On amounts of \$201.00 to \$300.00	1200	votes per Dollar
On amounts of \$301.00 to \$400.00	1400	votes per Dollar
On amounts of \$401.00 to \$500.00 or over	1600	votes per Dollar

HOW TO SECURE VOTES

Our plan of awarding prizes is very simple. For every Dollar that is paid us on old or new business during the next ninety days, we will issue votes according to the tables herewith.

For example, if you pay us \$10.00 on an old account during the contest, you would be entitled to 1,000 votes, or if you purchased new goods and paid \$10.00 cash, you would be entitled to 2,000 votes; or an \$11.00 cash payment on new business would entitle you to 1,400 votes.

Remember, you can vote for yourself or you can give these votes to any church, school, lodge, society, or charitable organization you may wish to, nominating them as a contestant or voting for them.

All cash purchases or cash payments of \$1.00 or more either by mail or at our store entitles you to votes. If you buy a piano from us you will get from 15,000 to 1,000,000 votes, depending on the price of the piano and amount of money paid down. Do not fail to ask for them when you make your payment, and then do not fail to vote.

VOTES PER DOLLAR ON OLD BUSINESS

On amounts of \$1.00 to \$10.00	100	votes per Dollar
On amounts of \$11.00 to \$25.00	200	votes per Dollar
On amounts of \$26.00 to \$50.00	300	votes per Dollar
On amounts of \$51.00 to \$100.00	400	votes per Dollar
On amounts of \$101.00 to \$200.00	500	votes per Dollar
On amounts of \$201.00 to \$300.00	600	votes per Dollar
On amounts of \$301.00 to \$400.00	700	votes per Dollar
On amounts of \$401.00 to \$500.00 or over	800	votes per Dollar

No person in the employ of this company will be allowed to either solicit or purchase votes, nor compete in any manner for any prize.

In the event of a tie vote for any prize offered, a prize identical in character and value to that offered will be awarded to each of such persons.

GET IN AT THE BEGINNING OF THE CONTEST

Don't Delay---Cut Out the Coupon

The ones that get in at the beginning of the contest will naturally stand the best show of securing the best prizes, so don't delay, but CUT OUT the NOMINATION COUPON in this advertisement, which entitles you to 2,000 VOTES in our great \$40,000 VOTING CONTEST, fill out and mail it in to us at once---this will give you a good start and we will tell you how and where you can secure more votes with very little effort on your part.

Our reason for giving away this enormous amount of prizes is to increase our piano business. We want to sell 1,000 pianos during the next 90 days and want every one of our readers and friends to assist us in this great sale. We are willing to pay you liberally for the small amount of work we ask of you.

There is absolutely no reason why you cannot have a fine piano as a Christmas present from us if you will get out and talk contest for us during the next 90 days. If you are not in the market for a piano yourself, you doubtless know of some friend who has been talking of buying a piano let us know who the party is and assist us in getting them interested in this contest and we will do all the work necessary to make the sale. What we want you to do now is to enter your name in the contest by sending in one of these nomination coupons.

You cannot possibly get 2,000 votes any easier and as there are 509 valuable prizes to be given away, you certainly stand as good a show of getting one of them as anybody else.

Do not fail to fill out the coupon and send it in today and we will assist you in getting more votes.

Buy That Piano Now

You have been talking some time of that new piano you are going to have or the piano you were going to buy your wife or daughter for Christmas---why put it off longer.

Our Mr. Anson on his recent trip to the East made arrangements for several carloads of pianos, and on account of the large purchases he made he was able to get inside prices and during this great \$40,000 voting contest sale we will be able to offer you some very attractive bargains.

Not only that, we are offering as a special inducement to our piano purchasers 509 grand prizes valued from \$12.30 up to \$1750.00 each, and all of these prizes will be given away to 509 separate contestants on Christmas day.

Every piano purchased from us between now and Christmas will entitle the purchaser to from 15,000 to 1,000,000 votes, depending on the price of piano and terms of payment; a \$300 piano would entitle the purchaser to 300,000 votes, while a \$750 Player Piano would entitle you to 1,200,000. Now just stop and think where this would place you in the contest if you entered your name as a contestant. Talk about discount piano sales---they are not in it for a minute with this voting contest of ours.

What we want more than anything else during the next 90 days is piano sales, and we are willing to pay those contestants liberally in prizes who either purchase from us during this sale or assist us in making piano sales. If you purchase your piano from us now and enter the contest as a contestant, you may get two pianos for the price of one when the contest closes Christmas Eve.

JUST THINK THIS OVER and then come in and let us show you the goods.

This Nomination Coupon

IS GOOD FOR

2,000 VOTES

Not Good
After
Oct. 1st.

Only one of these coupons will be accepted for each contestant, but you can nominate as many contestants as you wish, provided you use a separate coupon for each contestant.

2,000
Votes

Contest Manager, 1908

Carstensen & Anson Co.,

Salt Lake City, Utah,

I hereby nominate as a contestant for one of the 509 prizes to be given away in your \$40,000 voting contest.

Name

Nominate yourself or some friend and win a prize.

CARSTENSEN & ANSON COMPANY

TEMPLE OF MUSIC

75-77 West Second South St.

SALT LAKE CITY, UTAH