

YOUR CREDIT
IS GOODYOUR CREDIT
IS GOOD.

FREED'S GRAND FALL OPENING!

We Save You Money.

Everything For The Home.

MONDAY, SEPTEMBER 29TH.

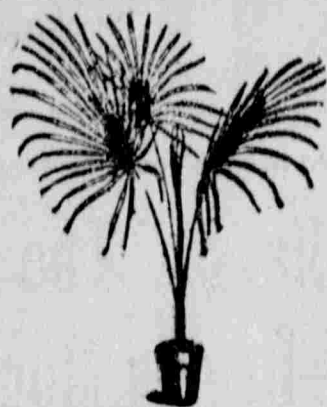
WILL BE A GALA DAY AT FREED'S—THE BIG DAYLIGHT STORE. MUSIC, SOUVENIRS, PRIZES, AND A GRAND EXPOSITION of the cream of the modern Furniture maker's art, representing the acme of skilled workmanship.

Not a dollar's worth of goods will we sell Monday. Our store will be thrown open from 2 p.m. until 10 p.m., and the general public is cordially invited to visit our Mammoth Establishment, enjoy the music, receive souvenirs and a chance for \$70 Buck's Steel Range, and revel at the feast of good things which we have laid in store for the careful and economical housewife. Monday, Sept. 29th, we desire our friends and patrons to enjoy an afternoon and evening of pleasure at our expense and our entire building and a large force of attendants will be devoted to your entertainment.

TUESDAY, SEPTEMBER 30TH.

At 9 a. m. will commence the Greatest and Grandest Fall Opening Sale of Furniture and House Furnishings yet heard of in Utah. For months we've been preparing for it—carload after carload of Sterling Furniture has arrived and been placed on our various sales floors ready for your inspection Monday. For months our Furniture experts have been scouring the markets of the United States for all that's new, all that's desirable and all that's worthy in Fall Furniture productions, and this sale presents an opportunity that all good housewives should fully investigate. Our goods were made especially to attract the attention of the expert Furniture buyer. We can here enumerate but few of the items, but they will give a crude idea of what a grand opportunity this fall opening sale affords. Sale commences Tuesday, Sept. 30, at 9 a.m., and continues one week.

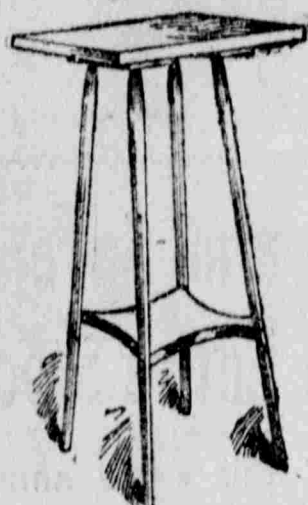
FREE \$70 BUCK RANGE. Handsome Souvenirs. MUSIC.



PERPETUAL PALMS.

A neat ornament which will last a lifetime, palm and pot, only a few to be sold from 9 to 12 at Extra Special Price

75c



STAND, like picture, 1 to each customer, from 9 to 12

50c

EXTRA SPECIAL.

On Tuesday Only, from 9 to 12 o'clock a.m., we offer the following described articles at the astonishingly low prices named. Remember, these prices hold good for only ONE DAY, TUESDAY, between the hours of 9 a.m., and 12 noon.

Folding Table.

A handsome and useful affair. Extra Special Price from 9 to 12

\$1.00

Oak Medicine Cabinet.

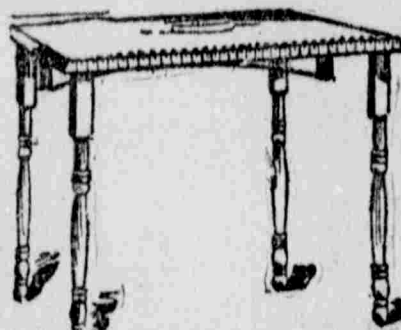
Nicely partitioned and containing bottles and labels. Extra Special price, 9 to 12 a.m.,

\$2.50

LADIES' SEWING STAND.

Ladies' Sewing Stand, folds, very convenient, one to each lady from 9 to 12, at

65c.



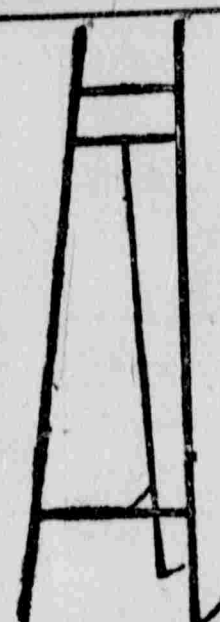
HARDWOOD CENTER TABLE.

Fluted legs, has shelf, 24x24 top, from 9 to 12 you may have them at

\$1.25

SOLID OAK EASELS

50c

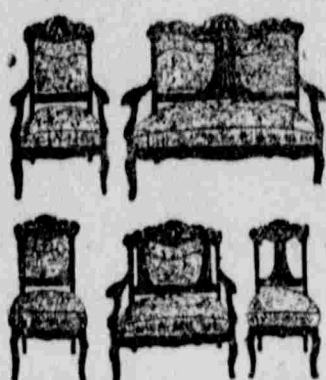


MORRIS CHAIR.

No. 33, Spring Back and Seat, adjustable every inch, Oak or Mahogany Frame, Upholstered in Fine Velours, Removable cushions, a Fall Opening Snap.

\$7.35

WE HAVE 45 DIFFERENT STYLES OF MORRIS CHAIRS.



PARLOR SUIT.

5 piece, Mahogany finish frame, nicely carved, hardwood, spring seats, pretty colours of velour, every piece made for solid comfort, 2 chairs, 1 arm chair, 1 rocker,

\$23.50

PARLOR SUIT of five pieces: full spring seats, tufted upholstered backs, hard-wood frames, mahogany finish, elegantly carved, covered in

\$37.50

JUST UNPACKED TWO CARS PARLOR FURNITURE including many old pieces.

We show a large line of DAVENPORTS, golden oak and mahogany frames, in beautiful upholsterings, and a full stock of LEATHER COUCHES in all the late and popular designs, and at "money saving prices."

Ladies' Toilet Table

Of Bird's Eye Maple, with drawer, highly polished, beveled edge French Plate mirror.

\$13.50

FULL LINE OF BOX COUCHES, nicely finished and richly upholstered.

Extension Tables.

SOLID OAK 6-FOOT EXTENSION TABLE.

\$4.45

SOLID OAK EXTENSION TABLE, round top, 6 foot, highly polished, new rope effect, fluted legs, a

\$12.50

40 STYLES CHINA CLOSETS, some with mirror backs and shelves; none finer to be found any where.

CHAIRS.

Cane seat High Back Chair, \$1.00
Hardwood Seat Chair, T bolt brace, a genuine bargain. 85c

A COMPLETE LINE OF BOX SEAT DINERS, AT ALL PRICES.

MUSIC CABINET, Mahogany finished, very stylish and artistic design. \$5.45
Mahogany Music Shelf, removable shelves. \$3.45

SEVERAL VERY PRETTY SMOKING SETS, FOR SMOKING ROOMS AND BACHELORS' DEN.

ROCKERS.

HIGH BACK CARVED ROCKERS, Solid comfort, braced arms, cobler seat, worth more than our Fall Opening price. \$4.50
Extra Large Rocker, Cobler seat, highly polished, a beauty at \$4.25

A Big Cane Seat, Braced Arm Rocker, special price \$2.15
Ladies' Sewing Rocker, wood or cane seat, only \$1.40

PULL ROLL WILLOW ROCKERS, extra strong and well \$5.75
116 DIFFERENT STYLES OF ROCKERS AND EVERY ONE A "DAISY" AT THE PRICE

BED LOUNGE, Nicely upholstered, good springs, solid oak frame. \$10.75

Dining Table, DROP LEAF DINING TABLE, hard wood, round or square top. \$3.55

CENTER TABLES. 122 DIFFERENT STYLES CENTER TABLES, all prices and colors.

Kitchen Table, Top 42x23 inches, drawer, stained legs \$1.75

Sideboard, Solid golden oak, finely polished, one drawer lined for silver, 2 small and 1 large drawers, 2 cabinets for linen and 2 ornamental shelf brackets, beveled edge French plate glass. \$22.50

SOLID OAK SIDINGBOARD, nice finish, prettily carved, beveled edge glass, 1 drawer lined for silver, you can't find them elsewhere \$14.50

EVERY LADY HAS FREE CHANCE ON THIS RANGE

THE GRAND FREE DRAWING FOR THE \$70.00 BUCK'S STEEL RANGE

will take place at 9:30 in the evening. Each lady visiting our store during Monday, the 29th, from 2 to 9:30 p. m., will be given a coupon, numbered in duplicate. You tear off one number and drop in the box and retain the other number until the drawing.

Each and every lady visiting our store during Monday has an equal chance of getting this valuable range entirely FREE. The coupon blank, which will be given you also includes a coupon, which, if presented at the booth in the store, will entitle you to a handsome souvenir, a very pretty and artistic gift.



RANGES

SOME STEEL RANGES

are like some men—they have on a nice dress, appear well on the outside, but when you come to really know them, they are "lightweights." Put to the test they are found sadly wanting. BUCK'S STEEL RANGES ARE LIKE SOME OTHER MEN. YOU HAVE KNOWN THEIR FAMILIES FOR FIFTY YEARS; families that stand for truth and honor.

Inspect our new fall BUCK'S stock—the Great White Enamel Line. Compare it with any and all other makes. If you wish, we know your decision will be a Buck's Range or Stove.

Remember, WE GIVE AWAY one of these fine Ranges on MONDAY, every lady visiting our store receiving, absolutely FREE, a coupon entitling her to a chance on a \$70.00 Buck's Steel Range, the drawing for which will take place at 9:30 p. m.

Hat Rack.

Solid golden oak, drawer for rubbers or shoes, umbrella and cane rack, French plate mirror, fall opening price \$9.50

SEE OUR LARGE AND VARIED LINE OF BUFFETS.

Writing Desk.

LADIES' BIRDSEYE MAPLE WRITING DESK, nicely partitioned and highly polished \$7.35
GLASS DOOR BOOK CASE, solid oak, \$9.50

DIFFERENT STYLES OF BOOK CASES IN ALL SIZES AND FINISH. We carry the celebrated "GUNN" sectional book case, by far the best sectional case on the market. It is made of quartered golden oak, genuine mahogany or birch mahogany finish. All hand-rubbed and finished.

Lace Curtains, 25% off on all LACE CURTAINS, 200 styles to select from.

Complete stock of Blankets, Comforts and Pillows; 25% discount for Fall Opening Sale.

CARPETS.

Granite Ingrains, per yard, 35c. C. C. Ingrains, per yard, 40c.

3-4 Wool Ingrains, per yard, 50c. Best All-Wool Ingrains, per yard, 70c.

Extra Tapestry Carpets, per yard, 70c. Best Brussels Carpets, per yard, 80c.

Velvet Carpets, per yard, \$1.00. Wilton Velvet Carpets, per yard, \$1.10.

Alexminster Carpets, per yard, \$1.25. Extra Alexminster Carpets, per yard, \$1.35.

Best Bigelow Alexminster Carpets, per yard, \$1.50.

Big Bargains in Dinner Sets. No. 18, a 100-piece Dinner Set, in three different decorations. These goods are decorated under the glass, so that colors do not disappear or fade with use, a snap at \$8.75

No. 46, 56-piece Dinner Set, in three different colorings, a handsome set for small family \$4.95

No. 1, 56-piece Dinner Set, in White first class ware, for everyday use \$5.85

No. 2, Dinner Set, same as No. 1, only 100 pieces \$7.50

GLASS DOOR CUPBOARD, EXTENSION FRONT \$7.90

A few of our Specials for this sale only.

6 Patterns Brussels Carpets, 50 cents per yard.
200 Brussels Rugs, \$1.20.
100 Velvet Rugs, \$1.45.
50 Pairs Tapestry Curtains, \$2.50 per pair.
100 Pairs Lace Curtains, 55 cents per pair.

IRON BEDS. IRON BED—Full size, white enamel, channel \$2.55
IRON BED—Full size, extra coated, brass trimmings. \$3.65
IRON BED—Pretty scroll design, coats of white enamel \$4.65
AND 35 OTHERS IN ALL STYLES AND COLORS.

FOLDING BED: full size, hardwood, new double weave patent spring. \$12.65
WOVEN WIRE SPRINGS \$1.35
SILVER LEAF SPRINGS \$1.90

COMPLETE LINE OF OFFICE DESKS AND OFFICE FURNITURE, also DIRECTORS' TABLES, ALL AT REDUCED PRICES FOR OUR GREAT FALL OPENING SALE.

CHILD'S HIGH CHAIR, 85 CENTS.

FIVE DRAWER CHIFFONIER, CHIFFONIER, hardwood, 5 drawers, big value and ure to please you \$5.75
CHIFFONIER, drawers, beveled edge glass, worth double. \$8.15

DRESSERS. Dresser: solid golden oak, nicely polished, 2 small and 2 large drawers, brass casters, beveled edge French plate mirror, \$13.55.
Hardwood Dresser: 2 large and 2 small drawers, beveled edge mirror, a beauty at the price, \$5.50.

Bedroom Suits. THREE PIECE BEDROOM SUITS—Dresser, Washstand and Bedstead, hardwood and nicely finished. \$16.50
THREE PIECE BEDROOM SUIT—Solid Oak, full size, highly polished, extra well made. \$22.50

COMBINATION DRESSER—Extra special, don't miss this if you want more than your money's worth \$7.25



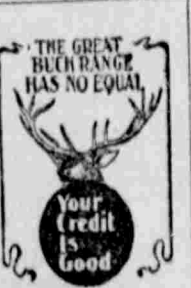
CONTEST COUPON.

To the little girl sending us the greatest number of these coupons clipped from our ads we will give the little Buck Range, FREED FURNITURE & CARPET COMPANY.



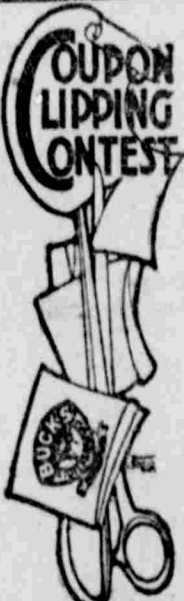
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A PRIZE FOR GIRLS.

About 60 per cent of the people of Salt Lake already know that Buck's Great White Enamel Line of Ranges are the finest in the market. We want EVERYBODY to know it. We want to make BUCK'S a household word in thousands more of Utah homes. We want the girls—the future housewives—to appreciate, while young, the merits of these great "peacemakers" and to interest them we have instituted a novel CLIPPING CONTEST. The following coupon will appear in all of our ads in the Saturday and Sunday papers during the next thirty days. To the girl under 14 years of age, clipping and sending to our Clipping Contest Department the largest number of these coupons, we will present a Buck's Junior Steel Range, full nickel, complete in every respect, a perfect model of the large range, and on which cooking, baking, etc., can be done same as on a large size range. Write plainly your name and address and on each coupon you clip, place in an envelope addressed COUPON CLIPPING CONTEST DEPARTMENT, Freed Furniture & Carpet Co., Salt Lake City, and either mail or bring envelope coupons to our store. If you bring them, come to the Big Entrance, No. 40 East Third South street. Contest closes at 2 p. m. on Monday, Oct. 27th, and all coupons reaching us up to that hour will be counted. Name of winner will be announced in our advertisement columns of the papers of November 1st and 2nd.



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The following well known people will take pleasure in showing you through our great establishment:

LESTER D. FREED, CARL S. SCHMIDT, CLAUD W. FREED, J. A. PLACE, H. A. LEIPSIGER, NEVIN J. PRATT, HENRY W. SPENCER ORSON T. BROOKS, PARLEY P. MUNSER, JOHN P. MORRIS, IRWIN E. PRATT, F. F. LEARTER.



FREED FURNITURE & CARPET CO.

The following named ladies will preside over the booth where you secure your souvenirs:

MISS EMMA TORGENSEN, MISS ADA ROOS, MISS PHOEBE JACOBSON, MISS LULU JENSEN, MISS LOUISE LEIPSIGER, MISS FANNIE LEIPSIGER.