DESERET EVENING NEWS: THURSDAY, MAY 31 1906



A calamity that exceeds anything known in the history of the world. While hundreds of thousands were made homeless and the ravages of the flames eating up every earthly possession in the metropolis of the golden west, mercantile institutions crumbling away like egg shells, and hundreds of millions worth of merchandise reduced to ashes, factories all over this country were working overtime filling orders for the great city that had never in its history known such prosperity, carloads of shoes, as well as other wearing apparel were being shipped to the foremost merchants of the world in the stricken metropolis. These goods had to be sold and sold quickly when the doom of San Francisco was verefied, the eastern manufacturers had the problem of their lives to solve. What shall be done with all these goods? The American brain thinks fast and immediately telegraph

## DAVIS

were the fortunate ones here, being the LARGEST DEALERS and ACKNOWLEDGED LEADERS in this intermountain country. These offers came to us thick and fast; we picked what we wanted, bought at our own price almost \$50,000 worth of shoes made by the world's best makers. Every pair will be sold if the price will sell them, as we will not put them in our regular stock. To make this a sale that will live in history, reductions have been made on our entire stock. IT'S A GIGANTIC UNDERTAKING ON OUR PART AND A MONEY SAVING EVENT FOR YOU UNPARAL-LELED IN THE HISTORY OF SHOE SELLING.

## Store Will Be Closed Wednesday and Thursday.



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