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TO ADVERTISE.

The idea of advertising Salt Lake City as a desirable place for home-builders is neither new, nor original with the real estate men. The pioneers who arrived here in 1847 and the following years, had hardly established themselves in their humble huts before they sent their missionaries to the states and across the oceans. These preachers of the Gospel of the Redeemer, but they also told the world of the possibilities of the Valleys of the Mountains, and foretold the future destiny of the entire intermountain region. Every year since then a little army of intelligent young men have been in the mission field. The vacant places have been filled as soon as required and new fields have been occupied whenever possible. In late years some of the noble women of Utah have joined their husbands, or brothers, in the field, going from house to house, or speaking to the multitudes in the crowded thoroughfares. These men and women are missionaries with a message to the world of a spiritual nature, but they are also patriotic Utah boys and girls and American citizens, and wherever they go, they speak about their beautiful homes in the Valleys, and the wonderful development of this region. And they are "advertising" mostly at their own expense.

Besides, the people here have been sending out literature to all parts of the world, setting forth the conditions, both from a temporal and spiritual point of view. The Deseret News and other Church publications are read in nearly every part of the world, and wherever they go they are advertisements of the best paying kind, for the City and State.

But the pioneers and their successors did more than advertise. They made it possible for those who decided to come and live here, to find remunerative work. They established all kinds of industries, as fast as resources and circumstances would permit. They built schools and founded institutes of learning. They laid a solid foundation for future prosperity. They labored under difficulties known to all empire-builders, and also under some peculiar to this region, but they brought to the task a firm determination, intelligence, love for their fellow-men, and unquenchable faith, and therefore success was assured from the beginning.

Now, we submit to the business men of this City, that if they want to do effective advertising of their own, it will be necessary first to silence the contemptible curs that are incessantly barking and howling about Utah and the "Mormons." It will be necessary to register an emphatic protest against the falsehoods that are daily manufactured concerning a "hierarchy" that has no existence, and alleged pledge-breaking and other phantasms. The anti-"Mormon" sheet, by modifying its tactics somewhat, tacitly admits the wrong it has been doing in the past, but it still maintains that this city was under Church control and suffered from some sort of tyranny, from which it had to be rescued by the motley crowd that arrogantly appropriated the name "Americans." As long as the business men are content to have such contemptible falsehoods spread broadcast about the people on whom they very largely depend for their business prosperity, they will not obtain the best results from money spent in advertising. Silence the falsehoods by refusing support to the manufacturers of them. Then advertise. If it is a fact that falsehood generally travels many miles while truth is putting on her shoes, it is necessary to prevent falsehood from getting the unfair start in the race.

THE NATIONAL GUARD.

The national guard of every state is an organization of which the people generally are proud, and deservedly so. It is an organization, to which they can turn in times of danger and unrest in the full knowledge that all local interests will be defended by them. Confidence by the people is enhanced for the reason that the men who comprise the strength of the guard are volunteers from their own ranks; men who love home and country; who will dare and die for them if necessary.

The history of the volunteer is a history of courage and valorous deeds. If he enlists in state or national service when the menace of a foreign or other foe threatens, he does it out of a deep conviction that he is right. Unlike the regular he is not a trained fighting machine by profession and only becomes such when urgent necessity makes it a duty. Then he takes on the spirit of war with an earnestness which under intelligent leadership and correct principles means, in most instances, victory, freedom and peace, though the price is often very great.

and that, too, without hesitation or regret. While there is no war cloud on the horizon discernible at the opening of this auspicious new year, one may come into view in short notice. A call to arms might be issued. The trouble might be at home in the form of riot and disorder or remote from our own shores. No one can tell as to that. It is the wish of all our people that no such contingency shall come. But there is much force in the old adage, "in times of peace prepare for war."

That brings us to the point we wish particularly to speak of. The National Guard of Utah should be prepared; and it can be with far less effort or commotion than the wreckers and strife-sowers would make believe. It is still made up of men of mettle. It has officers who would not quail at the cannon's roar and who would willingly execute an order in the face of death itself. True, it has had some troubles of its own. But what of that? Has not nearly every other similar organization in the nation had just such experiences as those through which the Utah militia has been passing the last year? Military men know this is true. They know also that it confronts no difficulty that cannot be bridged. Governor Cutler, the commander-in-chief, has done much for the guard, and has some views of his own for its betterment. They will doubtless receive proper consideration when the legislature meets this month. No man is more desirous of its success than the chief executive, and certainly few have ever had to contend with more obstacles than he has. But it looks as though a better day was immediately ahead for the guard.

It has been urged that the annual salary of the adjutant general is altogether inadequate—a mere pittance. Many men of guard experience hold that this is so, and that it is imperative that the compensation be increased from the few hundred at which it now stands to \$2,000 or \$2,400 a year, so that a competent man may give his entire time to guard affairs. It looks very much as if though this is true and that with legislative authority to that end the governor would be able to name some one to the important position whose time he could command and whom he could hold personally responsible for the progress and condition of the state's own soldiery. Just now is a good time to give the guard the glad hand and help it and every measure that will improve it. Don't be a knocker or an obstructionist. Help the National Guard!

"MORMONISM" IS THE QUESTION

Some of our contemporaries seem to have accepted as true the claim of anti-"Mormon" prints, and the barefaced statements of the "attorneys for the prosecution," that the persecution of Senator Smoot is only in the interest of law and morality. Among the papers that take this erroneous view is the La Crosse Leader-Press. This esteemed contemporary devotes considerable space to show that there is no reason why the Senator from Utah should not retain his seat in the Senate, except that he is a "Mormon." We quote:

"Mr Smoot is not a polygamist. In personal character and bearing he is admitted by the investigation committee to be beyond reproach. A man may believe that Joseph Smith was inspired, that he discovered tablets containing revelations from on high, and yet be as good a citizen as though he professed any other religion. With the practice of polygamy eliminated, the Mormon Church may do as much good and flourish under American institutions as well as any other church with equal opportunities."

And yet the paper quoted believes that the fact that he is a "Mormon" is a sufficient reason for his expulsion. It says:

"Read Smoot and other members of the hierarchy should be slow in pressing claims to high office under the United States. If Utah wants Mormon senators, let them be men with clean hands."

According to this logic, the hands of the senior Senator from Utah are "clean" beyond reproach, but he should not be permitted to retain his seat in the Senate because only men with "clean" hands are wanted there. And such logical jargon goes for light and reasoning on one of the important questions of the day!

If there were any doubt as to the real animus of the anti-"Mormon" agitation, it is dispelled by the iniquitous proceedings against Judge Alfred Budge of Paris, Idaho. He is in every way well qualified for the position on the bench. He is an intelligent, well informed and respectable citizen, but because he is a "Mormon" he is challenged. It is proposed to dispute, in the courts, his right to hold office. It is not probable that the contestants can make a case against him, it is not even probable that they expect to do that, but the fact that they have instituted proceedings against him without any cause, proves what the spirit of anti-"Mormonism" is. Were it successful, Latter-day Saints would be deprived of every civil right.

Speaking of this remarkable case, the Pocatello Tribune says, in part:

"Despite the fact that Judge Richards, chief counsel for the Democratic state central committee, prepared two complaints in the case for Chairman Lockhart, to be filed simultaneously in the district court of the district and in the supreme court at Boise, and placed these two complaints in the hands of Judge Lockhart with explicit instructions what to do, the only complaint filed in the district court of the district, and even Judge Richards tacitly admits has no jurisdiction to hear the case. The reason for this conduct is given by the Boise Capital News in the following language:

"The committee does not want the courts to settle the matter. They want still further to use their anti-Mormon crusade to defeat the Democratic party of Idaho with, and they know they could not do this if the courts should be allowed to establish the law of the matter. By making a bluff at the case, they hoped to be able to say to the people of the state two years from now: 'We tried to oust a Mormon official from office under the present laws, but found we could not do so; the only thing for the people to do is to listen to our claim and return Fred Dubois to the United States senate.'"

The truth of the matter is that the agitation against Senator Smoot is part of a conspiracy against every member of the Church. The anti-"Mormon" organ has thought it necessary to deny this, but the naked truth comes out when they are made. No soldiers won higher fame; none deserved more than the brave boys from the Beehive state. What they did then they would duplicate now if occasion should demand it,

lowers of Dubois. It is just as well for the general public to remember what the program of revenge of disgruntled office seekers was, and is, because that proves the necessity of self-protection.

TWO NEW LAWS.

Among the laws that became effective with the beginning of this year, is the so-called anti-pass law. It is popularly presumed that a number of abuses had become established under the custom of giving free transportation to legislators, members of the press, and other influential citizens, and it is presumed the anti-pass law will remedy whatever evils existed. Time will soon tell whether the law will accomplish all that is expected of it.

Another law now in force relates to pure food. This is one of great importance. The scope of it is indicated in the title: "For preventing the manufacture, sale or transportation of adulterated or misbranded or poisonous or deleterious foods, drugs, medicines and liquors, and for regulating traffic therein."

If this act is enforced, it will result in a great deal of benefit to the public. The enforcement devolves upon the agricultural department and funds have been provided for government inspectors to travel about, and buy samples of food products in the open markets, and for chemists and experts to make tests of those samples. This law does not, of course, apply to articles not intended for interstate commerce, but it will undoubtedly cause all local manufacturers and dealers in articles of food, or medicine, to offer only articles that can compete successfully with those intended for interstate commerce.

A pure food law conscientiously enforced is as much of a necessity as rigid quarantine laws, or laws for the preservation of the health of the people. It is of little avail to have strict hygienic regulations, if the vendors of food and medicine are permitted to sell poison under various innocent names.

A knocker that is always welcome—the postman.

Snow has been so scarce this winter that people do not care to sweep it off their sidewalks.

The toot of the horn of the automobile can never be so merry as the jingle of the sleigh bell.

A temperance lecturer in Indiana asks, "What is viler than the smell of whisky?" What about the stuff that drinkers take to "sweeten" the breath?

It seems that some Japanese in Berkeley are teaching anarchy through a paper they publish. There is need for them to go to the public schools and learn better.

Possibly there was no grafting in the building of the Pennsylvania state capitol, but it would be very hard to get a jury of twelve men who could be convinced there was not.

"But what if King Leopold should ask us to protect our own negroes?" says the Boston Transcript. It would be a piece of great impudence, to be resented by the whole country.

Mr. Stuyvesant Fish says that a great industrial crisis is due, many indications showing that it is imminent. He himself experienced a premonitory symptom in the Illinois Central shake up.

Of the "American" city administration it may be said, "It has done those things it ought not to have done and it has left undone those things it ought to have done; and there is no health in it."

Two ultimatums have been sent E. H. Harriman by Grand Master Hannahan of the Brotherhood of Locomotive Firemen and Enginemen. The grand master is treating the railroad king as though he were a sultan of Turkey.

If reports be true, Mr. Carnegie's ten million dollar gift to the Scotch universities has had rather an enervating than a stimulating effect on the students. It certainly would have if it comes to them too easily and too abundantly. Doubtless the reports are exaggerated and they may not be without some malice.

"Despite the fact that a great deal has been said and written respecting untoward conditions here in Utah, we teachers have much to be thankful for in the freedom and the independence which have been ours in the prosecution of our work. Matters of religion or politics have not interfered with, or in any way hampered, us in the exercise of our endeavors. In my experience of fifteen years as teacher in this state, I have yet to know of a single instance where any political or religious coercion, or even undue influence, was exercised in the case of any school teacher."

So said Principal Eaton of the Salt Lake High School in his address before the Teachers' convention at Ogden. And yet in the late school election in this city the "American" party leaders and organ were charging that the public schools of this city were dominated by Church influence. "The people have cause for congratulating themselves that a non-partisan Board of Education was elected. Had it been otherwise the schools would have been dominated by a narrow, prejudiced, bigoted Board."

THE UNWRITTEN LAW.

Washington Star.

It is after all the old, old doctrine of each man a law unto himself. Society has been struggling away from the thralldom of that condition for centuries. The "unwritten law" is one of the remnants of an ancient system, a relic of barbarism, a mockery of our boasted civilization, a crime against progress. Some day perhaps this truth will be realized.

ON DANCING.

Bishop Potter of New York, in the first of a series of articles on "Women's Recreations," in Harper's Bazar, speaking of round dances, acknowledges that they make some people dizzy, and such persons ought not to indulge in them, and that they affect other persons in a different but quite as mischievous a way. "Then he administers this sharp rebuke to some clergymen." "But, my reverend brother, you must not take your dirty imagination into the pulpit and denounce as invariably dissolute

and degrading that which many a decent young girl who hears its description from your lips knows of absolutely in no other way. In a word, what may be quite true of some coarse natures, and of some low masculine minds, is by no means universally true, and may not, except with insolent presumption, be universally predicated."

INVENTED CHRISTMAS.

London Truth.

We owe a great deal to Mr. Scrooge. We owe him, in a word, the Spirit of Christmas. When Dickens set to work to produce his Christmas books, I suppose he did not realize that he was actually inventing Christmas—that before him Christmas, as we now understand it, did not exist. I am quite sure that he had no idea, when he drew, in Mr. Scrooge, the most convincing figure of meanness and closefistedness that he could conceive—that he was actually creating in him, the fons et origo of the openhanded openhandedness which has come to be inseparable from the festive season; that the grandchildren of those who reviled the unhappy miser should have cause to beautify him, and that the name of Saint Scrooge should deserve almost as honorable a place in our national calendar as that of Saint Lubbock himself.

AN INCLUSIVE CLUB.

Philadelphia Public Ledger.

The membership of the New Boston City club has been formed with the idea of inclusiveness, rather than exclusiveness. Representatives of the various clubs of the city are to be members of the club. The Greeks and Hungarians, the Irish and the Germans, the Russian Jews and the Scandinavians, the capital and labor, the trades and the professions, and all religions and creeds are represented in the membership, and this motto has been suggested: "This club is founded in the spirit of good fellowship, and every member of the club knows every other member without an introduction." This seems to be a good idea, and if it be carried out it is safe to assume that the ridiculous race and religious issues which demagogues have tendency to use in Boston elections will vanish.

JUST FOR FUN.

Estimating the Damage.

That spirit of thrift popularly supposed to pervade New England is amusingly illustrated by the observation of a Connecticut farmer. "The good man had been seriously ill in midwinter, but by reason of his strong constitution he quickly rallied. On being asked in the autumn how he was feeling, he replied in a cheerful tone:

"Pretty fair, now; thanks. Anyway, it don't make much difference, seel' that the farm's well fixed up. If I'd died in hayin' or harvestin' time, I calculate it'd been \$50 damage to me." Then, after a pause, he added:

"Come to think of it, that's too low a figure—\$55 would be nearer!"—Philadelphia Public Ledger.

Just What He Wanted.

Little or nothing was known about guard duty by the National Guard regiments which went to camp at Peekskill in 1883. On one terrible night when it was raining cats and dogs the call came:

"Corporal of the guard, Post 13!" The corporal on duty turned out, splashed across half a mile of sodden ground, was challenged and advanced. "Well, what is it?"

"Tag! You're it," responded No. 13, jocularly.

No. 13 went to the guard tent under arrest. Arrived there, he remarked: "Thanks! Just exactly what I wanted."—Army and Navy Journal.

Her Armament.

The plans of a St. Louis robber were frustrated by a woman's scream. The batpin and the vocal chords are woman's most effective weapons.—St. Louis Republic.

Something Missing.

Was it in another life or did we dream that we used to get beautiful insurance calendars about this time of year?—New York Mail.

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Expert Watch Repairing  
You Will Find.

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Watchmaker and Optician  
DEALER IN WATCHES,  
CLOCKS, JEWELRY  
AND OPTICAL GOODS, ETC.

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It Would Be  
A good resolution for you to start the new year by getting your eyesight perfectly adjusted. Let us assist you in keeping this resolution.

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Counie's Uga Von Ha z eldi  
And her big company of 30 people in Anna Held's musical farical comedy success.  
THE LITTLE DUCHESS!  
The Great Laughing and Beauty Show.  
Prices, 25c to \$1.50; matinee, 25c to \$1. Sale now on.  
Next Attraction—Florence Roberts: Monday, Tuesday and Wednesday matinee, "The Strength of the Weak;" Wednesday and Thursday nights a new play, "Maria Rosa." Sale today.

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MODERN VAUDEVILLE.  
ALL THIS WEEK!  
Chas. E. Semon Musical Avolos  
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Every evening (except Sunday) 75c.  
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TONIGHT.  
Family Matinee Saturday, 2:30 p. m.  
The Big Melodramatic Novelty.

NETTIE

THE NEWSGIRL!  
Splendid Cast. 4 Big Specialties.  
Coming Next Week: "RAILROAD JACK."

LYRIC THEATRE

Salt Lake's Only Family Theatre  
WEEK STARTING DEC. 30  
The Sensational Melodrama.

A FIGHT FOR A FORTUNE!

Souvenir Matinee Wednesday.  
Candy Matinee Saturday.  
Prices, 10, 20, 30c.  
Matinees, 10 and 20c.

AUDITORIUM

A Place for Correct People  
If You Would Be Graceful,  
Learn to ROLLER SKATE.

This Week, Wednesday and Saturday Matinee.  
MR. HARLEY DAVIDSON, the World Champion speed skater, will race two match races with C. L. COLSON, champion of Utah, on Wednesday and Friday nights.

Mr. Davidson also does some of the most wonderful tricks on the little wheels such as jumping five chairs while going backward at a high rate of speed, skating backward on one heel and other acrobatic stunts.

Ladies are admitted free, mornings and afternoons.

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Furnishes music at all sessions.  
Doors open 10 to 12 morning, 2 to 3 afternoon, 7:30 to 10:30 evening.

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NERVE RESTORER  
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Inventory Sale!

Great Price Reductions on Winter Wearables.  
Lots of severe Winter weather yet to make warm clothing appreciated.

CLOAK and SUIT DEPT.

All Children's Coats, Ladies' Novelty Coats, all Novelty Cloth Skirts, Our Choice Line of Fur—excepting Minks and Squirrels, Big Line of Waists—including Silks and Batistes, Children's Winter Dresses and Fleece Wrappers, at—

HALF PRICE.

REMNANT SALE.

Wool, Cotton and Wash Goods Remnants, ranging in length from one yard to ten yards, to be sold at a reduction of 50c on the dollar, consisting of Serges, Cashmeres, Broadcloths, Ladies' Cloths, Challies, Novelty Suitings, Panamas, Henriettes, Batistes, Brilliantines, Mohairs, Cheviots, Gingham, Oatmeal Flannels, Cotton Dress Goods, Silkolines, Cretons, Canton Flannels, Percales, Figured Satines, Sheet Remnants, Lining Remnants, Organdies and Cheese Cloths at—

HALF PRICE.

Knitted Underwear

Just the kind for this cold weather. Our entire line, comprising the Munsing, Merode, Ysillante, and many other well known makes—to be sold at—

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Knitted Shawls and Hoods of Wool and Silk, at a great many prices and in styles of various kinds. In fact there is almost no limit to the assortments. Gloves and Hosiery occupy more floor space than any other articles in the establishment. We are known for the hosiery we sell and we are gaining a splendid reputation for the excellent glove values we give.

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Blankets, Underwear, Clothing,  
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