



AND NOW IT'S CHRISTMAS SHOPPING IN EARNEST.

Our Holiday Display this Year Contains Most Remarkable Values in every department. **TERRIFIC CUT IN PRICES RIGHT AT THE HEIGHT OF HOLIDAY SHOPPING.** Read Carefully and see how Far Money Goes in this Busy Store. Holiday Suggestions and Money Saving in Every Corner.

BEAUTIFUL NECKWEAR.

Our stock of ladies' new holiday neckwear is now at its best. Many pronounced new features are shown and it is as choice a collection of the real elegant and dainty things as you may expect to see this season. Very inexpensive when the quality and character are taken into consideration.

Fine stock collars 25c, 35c, 50c
Beautiful liberty silk and chiffon Jabots—
\$1.00 and up to \$3.00
Fine liberty silk and chenille Boas—
\$2.00 and up to \$7.00
New ribbon and gold Jabots with spike ends..... 75c to \$1.25
New Belts with spike ends at.....\$1.75

L. & A. COHN, 222-224 MAIN ST.

Cohn's

DRY GOODS STORE.

HOLIDAY UMBRELLAS.

High grade Holiday Umbrellas, men's and women's 26 and 28 inch sizes, made with tight roll, covered with very best quality Gloria, Union, Pure Silk, twilled and plain Taffeta Silk, with fine cases and large tassels and the greatest variety of fancy handles of pearl, ivory, etc.

The men's fine Crooks heavily trimmed with sterling silver and gold. Prices all exceedingly low, from \$3.00 down to \$2.00

Initials engraved free on all 3.50 & more umbrellas bought from us at.

Special Holiday Offer in Cloak and Suit Department. New Novelties and Special Attractions.

Box Coats & Automobiles.

\$7.50 Box Coats at.....\$5.00
\$10.00 Box Coats at.....\$6.67
\$15.00 Box Coats at.....\$10.00
\$17.50 Box Coats at.....\$11.67
\$24.00 Box Coats at.....\$19.34

Rainy-Day Skirts.

\$2.55 Rainy Day Skirts at.....\$2.29
\$4.25 Rainy Day Skirts at.....\$3.40
\$5.00 Rainy Day Skirts at.....\$4.00
\$6.50 Rainy Day Skirts at.....\$5.20
\$8.00 Rainy Day Skirts at.....\$6.40

SHORT JACKETS.

\$4.00 Jackets for only.....\$3.00
\$5.00 Jackets for only.....\$3.34
\$5.50 Jackets for only.....\$5.67
\$12.50 Jackets for only.....\$8.33
\$15.50 Jackets for only.....\$10.33

Children's Cloaks.

\$1.75 Children's Cloaks at.....\$1.17
\$2.25 Children's Cloaks at.....\$1.50
\$3.00 Children's Cloaks at.....\$2.00
\$4.75 Children's Cloaks at.....\$3.17
\$7.25 Children's Cloaks at.....\$4.82

Silk and Fine Wool Waists.

Several dozen Silk Waists, every one made different style, some sold as high as \$8.00 and \$9.00. Sale for the week.....\$3.69

Beautiful black Silk Waists made in fine cluster tucks and hemstitched. Large sizes only, regular price \$10.00. Sale for the week.....\$7.65

Large assortment of French Flannel Waists that are the balance of lines that sold from \$4.50 to \$6.75. They are all excellent styles, comprising the silk embroidered, box plaited and hemstitched. Your \$3.20 choice for the week for.....\$2.20

Elegant Suits for \$16.95.

Much depends on the perfection of fit and women who have traded here pronounce ours as perfect on that point as could well be possible. It is a brilliant display of strictly man tailored suits in pebble cheviot, broadcloth, serge, Venetians and homespun, stylish effects in Jackets and Skirts with a color choice covering everything wanted.

\$13.50 Pebble Cheviot Suits for.....\$7.98

Colors black, brown and blue. Jacket made double breasted, tight fitting, flare skirt all beautifully stitched.

Special Holiday Fur Attractions.

This cold weather has brought out the fur customers and our stock shows the effect of a week's brisk trading, not depleted by any means, but the trade has shown its preference in certain lines. This week to help the good work along we offer the following leaders:

\$2.00 Electric Seal Collarette, round, for.....\$1.40
\$3.50 Imitation Chinchilla Collarette for.....\$2.40
\$5.75 Imitation Mink Storm Collar with tails for.....\$4.20
\$7.50 Moulton and Gray Krimmer tab front Collarette for.....\$5.60
ELECTRIC SEAL MUFFS, large size, for only.....\$1.25

Useful Gifts for the Home.

TO BE FOUND ON BASEMENT FLOOR.

Tapestry Portiers, all colors.....\$2.98

Lace Curtains, in Nottingham Swire, Irish Point, Point d'Esprit, Brus sets net, Battenberg.....\$12.50

All wool plaid Blankets, large size, for.....\$4.98

All wool white California Blanket, good size for.....\$5.50

Finest quality California white wool Blanket, 13-4 dainty wide borders with wide silk bound edges to match for.....\$15.00

Light and medium colored crib comfort, white cotton filling for.....63c

Figured silkoline Quilts, edge finished with double ruffle of plain silkoline to match, for.....\$2.18

Saten covered down quilts, good colors, for.....\$5.75

Beautiful figured top down Quilts, solid color saten lining, large size, bound around edge with heavy silk cord, for.....\$9.50

Don't Overlook This Bargain.

We just received an immense purchase of flannel waists at about two-thirds regular price and we sell them at the same ratio.

Some of these would sell as high as \$2.00. We offer choice of about 20 styles, all colors, for only.....\$1.48

Flannelette Waists.....For...50c
Sateen Waists.....For...89c
Beautiful all over tucked Flannel Waists.....For...\$1.90
Velvet trimmed Waists.....
Braid trimmed French Flannel Waists.....
Mercerized Sateen, black and all colors.....

BEAUTIFUL SILK DRESS SKIRTS.

In the height of the season at February prices.

\$14.50 Silk Dress Skirts, deep ruffle on bottom, tucked silk and lace net insertion, for.....\$9.45

\$16.00 Silk Dress Skirt, two wide tucked ruffles on bottom, trimmed with wide rows of ribbon velvet, for.....\$13.00

\$18.00 Silk Dress Skirts, made flare with flounce tucked and corded all over. A handsome skirt for.....\$14.85

HANDSOME SILK PETTICOATS.

Made of best quality of French Taffeta with extra deep flaring graduated plaited flounce, edged with heavy row of Taffeta ruching. Has underfoot dust ruffle, all colors, for.....\$8.95

Ladies' rich Silk Petticoat, made from extra fine quality of taffeta, have accordion plaited flounce, corded umbrella ruffle, variety of styles to select from, all colors.....\$5.50

Men's Neckwear.

Exclusive styles in Puffs, Tecks, Four in hands, Bows and Imperials, beautiful patterns and made of extra quality silks and satins. BEST NECKWEAR IN TOWN at.....50c & 25c

Smoking Sets

In the new art glassware, fancy iron ware, marble, etc. They make ideal and inexpensive gifts and the prices begin at.....25c and up

Sterling Silver.

Button hooks, shoe horns, paper cutters, files, darners, seals, blotters, tooth brushes, etc. No such sterling silver bargains anywhere else, at, each.....25c

Toilet and Manicure Sets.

We have the most beautiful and complete assortment of celluloid sets in elegantly decorated boxes ever displayed here. They are marked so low, the prices will clean them out very quickly.

MAKE YOUR SELECTIONS EARLY.

Holiday Jewelry.

Sleeve links, brooches, hair retainers, bracelets, chains, scarf pins, baby pins, tie holders, etc., in silver, enamel and highest grade gold plate. An elegant assortment to select from.

PRICED LOW FOR QUICK SALES.

POCKET BOOKS.

A limited number of latest style combination pocket books and card cases of Morocco, alligator, walrus pressed and seal. Regular \$1.00 and \$1.25 goods for.....75c

Imitation seal and alligator combination pocket books, plain and fancy mounted.....40c & 25c

OPEN EVENINGS UNTIL XMAS.

MAIL ORDERS PROMPTLY FILLED.

Holiday Dress Goods.

What more useful present can be made than a Skirt or Full Dress length of up-to-date material, which will be sold at less than cost of production.

SKIRT AND DRESS PATTERNS FOR PRESENTS.

A \$3.50 Dress Pattern for.....\$2.30
6 yard lengths in all wool homespun, chevots, covertes, etc., in solid colors, mixtures, checks and fancies.

A \$2.75 Skirt Pattern for.....\$1.80
4 yards to the pattern, all wool knickerbocker, tweeds, Venetians, chevots, serges, etc.

A \$4.00 Dress Pattern for.....\$2.69
5 yard patterns exactly as above.

A \$5.00 Dress Pattern for.....\$3.75
5 yard length of pure wool camel's hair, Zibeline, Foules, etc.

Skirt lengths of the above, 3/4 yard lengths for.....\$2.60

A \$10.00 Dress Pattern for.....\$6.25
In fine qualities broadcloths, Venetians, pebble chevots, heavy weight camel's hair novelty sebelines.

Skirts of 3/4 yards of all of the above fabrics at.....\$4.35

We have left a few Paris novelty Dress Patterns, all of them choice and strictly up-to-date, were sold at \$14.50 and \$25.00, which will be closed out at—\$9.95 and \$15.00

BLACK DRESS GOODS.

THIS WEEK MATERIALS FOR A BLACK DRESS CAN BE BOUGHT VERY CHEAP.

42 in. black Perolias in small neat designs, a 40 article for.....25c

44 in. all wool storm serge, a 60c fabric for.....39c

48 in. Black Satin Soieil, a handsome material, regular value 75c, for.....59c

44 in. black English Crepons, regular \$1.50 goods all through this season, for.....89c

52 and 54 in. choice pebble chevots, camel's hair, whip cords, French poplins, broadcloths and many other up-to-date black goods, all of them up to \$1.75 to \$2.00 values for.....\$1.25

GREATEST OPPORTUNITY TO BUY Silks for Xmas Presents.

AT LESS THAN COST OF PRODUCTION. BLACK SILKS.

Just in time for the holidays. We will sell 21 in. black Taffeta, excellent quality, 80c value, for.....65c

A 23 in. Black Swiss finished Taffeta and Royal black Peau de Soie, \$1.10 for.....73c

27 in. grand quality Taffeta and 23 in. black Satin Duchesse, \$1.25 quality, 95c for.....95c

36 in. wide Taffeta, 23 in. Satin Duchesse, 33 in. Peau de Soie, \$1.75 quality, \$1.25 for.....\$1.25

FANCY WAIST SILKS.

Our entire choice collection of fancy Waist Silks, consisting of the most approved novelties of the season's silk production, including solid black and cream fancies. This season's selling prices were \$1.35 up to \$2.00 per yard. Your choice, per yard.....98c

35 pieces colored Taffetas, embracing all the best shades, including black, 59c per yard.....59c

Ribbons for the Holidays.

Pure Silk, Satin and Gros Grain Ribbon in all the bright colors and black.

No. 2, per yard.....5c
No. 4, per yard.....8 1/2c
No. 5, per yard.....10c
No. 7, per yard.....12 1/2c
No. 9, per yard.....15c
No. 12, per yard.....20c

Fancy novelty Ribbons for stock collars and pillows, with draw-strings. These come in No. 40, per yard.....18c

Liberty Taffeta Ribbons, soft finish and in plain changeable colors, very popular for stock collars. These come in No. 30 widths, per yard.....35c

GRAND SHOWING OF Renaissance and Battenberg Work.

BOUGHT ESPECIALLY FOR THE HOLIDAY TRADE. Every piece is a work of art. Prices wonderfully low. Here are a few hints of what you may expect:

Battenberg Squares, 6x6 inch, each.....45c
Battenberg Squares, 10x10 inch, each.....1.00
Battenberg Squares, 14x14 inch, each.....\$1.25
Battenberg Squares, 20x20 inch, each.....\$2.50
Battenberg Shams, 36x36 inch, each.....\$4.50
Battenberg Scarfs, 20x54 inch, each.....\$3.90
Renaissance Squares, 6x6 inch, each.....10c
Renaissance Squares, 12x12 inch, each.....20c
Renaissance Squares, 18x18 inch, each.....30c
Renaissance Shams, 32 1/2x32 1/2 inch, pair.....\$1.50
Bureau Scarfs, 22x54 inch, each.....65c
Sideboard Scarfs, 20x45 inch, each.....85c

Other prices range from 10c to \$4.00 and include every wanted quality and pattern.

SILK AND LACE BUREAU SCARFS

The prettiest and daintiest line of Scarfs ever shown in this city, every piece a beauty and at about half the price you would expect to pay for these goods. They are made of alternate rows of satin ribbon and Swiss lace, and are 20x56 inches in size. The prices are—

\$1.50, \$2.25 and \$4.00 each.

FANS FOR HOLIDAY GIFTS.

The choicest, daintiest and prettiest collection of entirely new French and Vienna designs in lace effects, fine hand painted designs. Come and see the line, we can please you. Prices \$5.00 and down to.....50c

SHORT UNDERSKIRTS.

Flannelette short Skirts, deep hem, for.....21c
Knitted Skirts, all colors, for.....79c
Flannelette made with deep flounce, finished with wide torchon insertion and lace, colors pink and blue, for.....98c
Mercerized silk knitted Petticoats in beautiful dainty stripes, for.....\$2.25

Holiday Hosiery.

Women's imported cotton and lisle thread Hose, fancy stripes, polka dots, boot patterns and fancy figures, all high grade novelties, for.....65c

Women's extra fine imported lisle thread Hose, drop stitch, with high spliced heels and double toes, we will offer this week.....33 1/2c

A beautiful line of fancy lace lisle Hose in both tan and black.....65c

A complete line of silk Hose, in plain and drop stitch, black and colored, \$1.00 up from.....\$1.00 up

Useful and Ornamental.

Burnt leather decorated Indian Plaques, with Chief's pictures, a very handsome wall ornament, at.....\$1.50

Cushion tops, large ones of handsome Indian figures, etc. Floral designs and scroll work stamped denims and linsens. Prices, 75c to.....35c

Down Sofa Pillows, covered with best white cambric: 15 in. for.....75c 22 in. for.....\$1.50 20 in. for.....\$1.00 24 in. for.....\$1.65

THESE ARE GENEROUSLY FILLED WITH BEST WHITE DOWN.

Table Covers, reversible Tapestry, in handsome designs and colorings, regular dining table size, finished with heavy tassel fringe, at.....\$3.25

Napkins and Lunch Cloths.

If in doubt as to a suitable present for a mother or friend, you may safely select linens.

Hemstitched lunch cloths, size 26x36, each.....95c
Fine hemstitched lunch cloths, size 26x36, each.....\$1.25
White embroidered lunch cloths, size 26x36, value \$2.25.....\$1.60
Special.....\$1.60

Hemstitched Damask Tray Cloths, with value \$3.00, Special, doz.....\$2.18

Full dinner size Napkins, every thread pure linen, grass bleached, regular \$2.50 value \$3.90, Special.....\$2.50

Full size Dinner Napkins, perfect bleach and weave, value \$2.50.....\$1.98
Special, doz.....\$1.98

DAMASK TOWELS.

THE MOST BEAUTIFUL LINE OF DAMASK TOWELS EVER SHOWN IN SALT LAKE.

Damask Towels, double knotted fringe, open work ends, and the size is 22 1/2x42, many use them as stand or bureau scarfs, and they are a perfect article for that use. Value \$1.50. Special, each.....65c

Damask Towels, size 22x45, triple knotted fringe, with oval shaped open work borders. The regular value is 95c. Special.....75c each.....75c

Other prices are.....\$1.00, \$1.25, \$1.50



XMAS Handkerchief EVENT.

Always a leading feature in our popular store, but this year we have made unusual efforts for months past to bring together the latest and best from all markets. We have in addition to our regular line secured a most opportune purchase of ladies' Swiss Embroidered SAMPLE HANDKERCHIEFS from a prominent New York importing house. Never before have we offered such handkerchief bargains at the season of the year when most needed for presents.

Hundreds of dozens for men and women, every desirable style, at 10c, 7 1/2c, 6 1/2c and.....5c

Children's Initial Handkerchiefs, with dainty lit- borders, three in a fancy box for.....25c

An enormous variety of embroidered and elegant styles of Swiss scallops, lace edges, and embroidered with re- sults stitching. These will astonish you, at.....15c

Our 25c Handkerchiefs cannot be matched elsewhere. They include the sample lot referred to above and consist of lovely things in embroidered, lace trimmed and fancy embroideries in new and exquisite effects. Do not fail to see our great line at.....25c

Handkerchiefs with fancy lace edges, lace insertion, high art embroidery, new applique styles and real Duchesse from \$3.00 down to.....35c

Irish Linen Initial Irish Linen Handkerchiefs, hand work, men's and women's at—
Pure linen Handkerchiefs, plain hemstitched, for men and women, 1/2, 3/4 or 1 inch hems, each.....50c 35c and 20c

\$1.00, 75c, 50c, 40c, 35c, 25c, 15c
Men's Initial handkerchiefs, in Japonette, look like silk, at.....12 1/2c
Men's Jap Silk Initial Handkerchiefs, some of the handsomest hand embroidered Initials you ever saw, 50c & 35c at.....50c & 35c
fancy colors, at \$1.75, \$1.50, \$1.40, \$1.00, 75c.....50c